

American Fragmentation Initiative Topline

July 2023



Table of Contents

1. Methodology

2. Issue Landscape

3. Identity and Culture

4. Economics

Methodology

Methodology



Survey fielded on the KnowledgePanel® from June 7 – June 23, 2023.

Survey fielded using RDD Telephone from June 12 – June 23, 2023, and July 7 – July 10, 2023



Sample of 5,093 American adults aged 18 or older, with 4,493 interviews taking place online, and 600 interviews via telephone.



For the online portion, the survey was conducted using the probability-based Ipsos KnowledgePanel®. Fielded in both English and Spanish.

The RDD Telephone portion was conducted in English in the Native American Lands and Aging Farmlands.

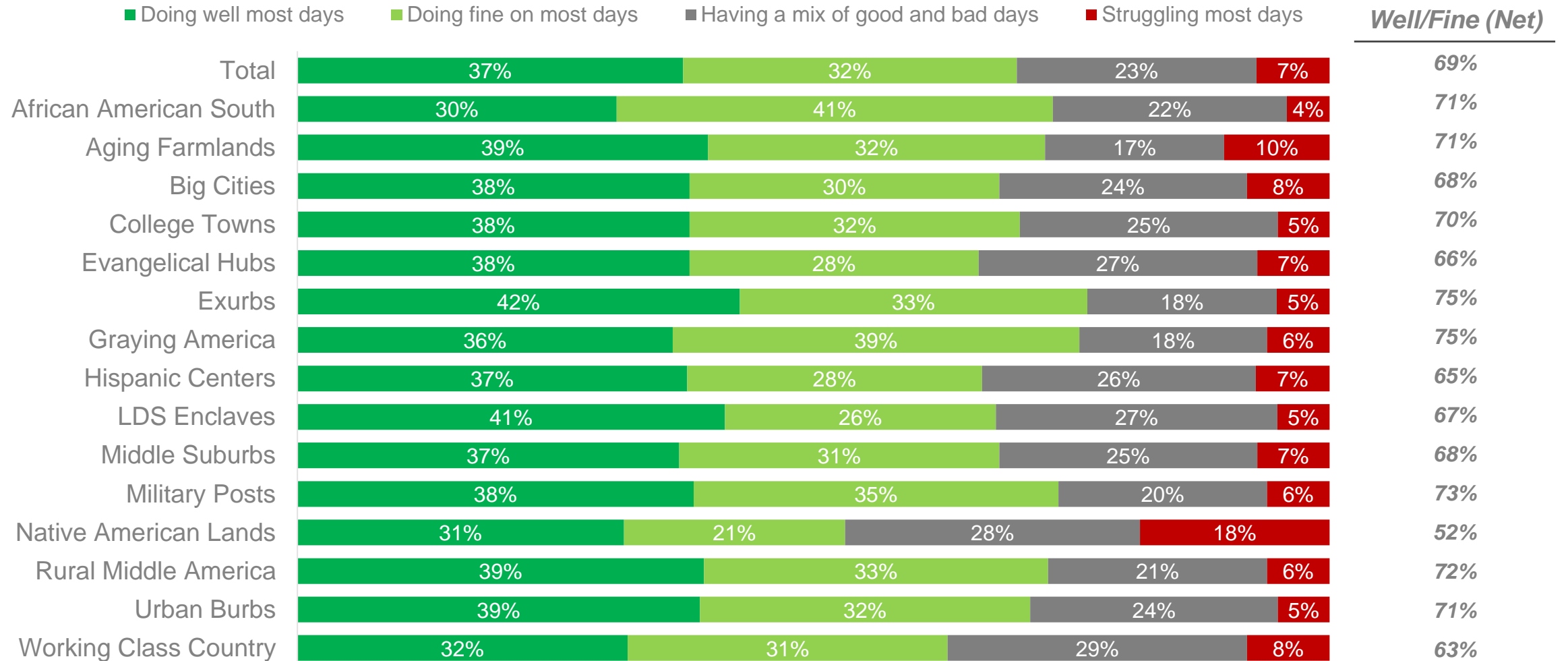
The data was weighted to U.S. Census Targets in each area segment and at the national level.

Sample Sizes Per Segment

| Segment | Method | Number of Interviews |
|------------------------|---------------------------------|--------------------------------|
| African American South | Online via the KnowledgePanel®. | N = 323 |
| Big Cities | | N = 461 |
| College Towns | | N = 337 |
| Evangelical Hubs | | N = 325 |
| Exurbs | | N = 331 |
| Graying America | | N = 336 |
| Hispanic Centers | | N = 318 |
| LDS Enclaves | | N = 314 |
| Middle Suburbs | | N = 329 |
| Military Posts | | N = 334 |
| Rural Middle America | | N = 322 |
| Urban Burbs | | N = 451 |
| Working Class Country | | N = 312 |
| Aging Farmlands | | Random Digit Dialing Telephone |
| Native American Lands | N = 300 | |
| Total Interviews | | N = 5,093 |

Issue Landscape

How Things Are – Individually



Q1: Taken all together, how would you say things are for you these days? Would you say that you are...?
 Base: All Respondents (n=5,093)

Important issues facing local community – Domestic politics

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|----------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Taxes | 16% | 14% | 14% | 15% | 15% | 20% | 10% | 14% | 22% | 15% | 13% | 18% | 22% | 17% |
| Education | 12% | 14% | 10% | 15% | 10% | 12% | 8% | 12% | 14% | 15% | 10% | 12% | 10% | 13% |
| Immigration | 11% | 6% | 13% | 8% | 10% | 13% | 12% | 21% | 10% | 11% | 8% | 10% | 11% | 14% |
| Government budget and debt | 9% | 5% | 9% | 9% | 7% | 10% | 9% | 7% | 11% | 12% | 9% | 12% | 9% | 9% |

Important issues facing local community – Domestic problems

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|-----------------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Crime or gun violence | 21% | 43% | 33% | 24% | 10% | 17% | 15% | 23% | 11% | 23% | 21% | 11% | 24% | 18% |
| Homelessness / Housing insecurity | 19% | 13% | 33% | 28% | 10% | 18% | 18% | 28% | 15% | 14% | 25% | 9% | 19% | 10% |
| Race and racism | 9% | 16% | 11% | 8% | 7% | 6% | 7% | 6% | 7% | 10% | 11% | 6% | 12% | 12% |
| Government or business corruption | 8% | 8% | 5% | 9% | 10% | 9% | 9% | 6% | 8% | 9% | 8% | 11% | 5% | 10% |

Important issues facing local community – Healthcare

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Opioid or drug addiction | 19% | 15% | 11% | 18% | 40% | 16% | 24% | 14% | 17% | 19% | 17% | 23% | 11% | 29% |
| Healthcare | 15% | 13% | 10% | 15% | 23% | 11% | 20% | 16% | 11% | 16% | 11% | 17% | 15% | 15% |
| Abortion | 4% | 2% | 3% | 5% | 4% | 6% | 3% | 3% | 6% | 5% | 9% | 6% | 3% | 5% |
| Contagious disease (COVID-19/RSV/etc.) | 2% | 3% | 2% | 1% | 0% | 2% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 2% |

Important issues facing local community – Economy

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|-------------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Inflation or increasing costs | 53% | 43% | 48% | 49% | 57% | 56% | 57% | 45% | 66% | 51% | 55% | 55% | 50% | 58% |
| Economic inequality | 10% | 11% | 16% | 15% | 9% | 6% | 8% | 8% | 13% | 10% | 10% | 5% | 11% | 7% |
| Unemployment | 6% | 9% | 5% | 8% | 13% | 3% | 5% | 6% | 3% | 6% | 6% | 8% | 5% | 9% |

Important issues facing local community – Politics

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|-------------------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Political extremism or polarization | 13% | 9% | 12% | 14% | 4% | 17% | 17% | 10% | 19% | 16% | 14% | 13% | 17% | 6% |
| Election security or fraud | 3% | 3% | 3% | 4% | 3% | 2% | 4% | 3% | 2% | 4% | 3% | 5% | 2% | 2% |
| Foreign conflicts or terrorism | 1% | 1% | 2% | - | 0% | 3% | 2% | 0% | 1% | 1% | 1% | 0% | 2% | 1% |

Important issues facing local community – Environment

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|-------------------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Climate change | 10% | 5% | 15% | 14% | 2% | 9% | 9% | 9% | 8% | 8% | 14% | 6% | 17% | 4% |
| Natural disasters or severe weather | 5% | 8% | 5% | 5% | 2% | 5% | 11% | 4% | 8% | 2% | 7% | 4% | 3% | 5% |

Important issues facing the country – Domestic politics

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|----------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Immigration | 23% | 15% | 16% | 20% | 33% | 26% | 25% | 28% | 20% | 23% | 18% | 26% | 21% | 29% |
| Government budget and debt | 19% | 16% | 16% | 20% | 23% | 17% | 17% | 16% | 25% | 22% | 18% | 20% | 13% | 23% |
| Taxes | 9% | 8% | 7% | 4% | 10% | 10% | 6% | 10% | 12% | 7% | 9% | 10% | 9% | 12% |
| Education | 5% | 5% | 8% | 6% | 4% | 7% | 4% | 4% | 6% | 4% | 4% | 3% | 5% | 5% |

Q3: Which of the following topics are the most important issues facing the country as a whole? (Select up to three)

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Important issues facing the country – Domestic problems

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|-----------------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Crime or gun violence | 30% | 42% | 39% | 33% | 20% | 30% | 25% | 32% | 26% | 35% | 26% | 25% | 33% | 23% |
| Government or business corruption | 18% | 18% | 12% | 22% | 26% | 14% | 19% | 15% | 25% | 17% | 18% | 24% | 13% | 21% |
| Race and racism | 12% | 15% | 14% | 11% | 8% | 14% | 6% | 15% | 9% | 15% | 15% | 10% | 14% | 13% |
| Homelessness / Housing insecurity | 10% | 10% | 15% | 9% | 8% | 9% | 11% | 14% | 6% | 7% | 10% | 9% | 10% | 11% |

Q3: Which of the following topics are the most important issues facing the country as a whole? (Select up to three)

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Important issues facing the country – Healthcare

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Healthcare | 13% | 13% | 10% | 12% | 17% | 13% | 12% | 17% | 12% | 16% | 15% | 13% | 13% | 13% |
| Opioid or drug addiction | 12% | 10% | 9% | 11% | 21% | 11% | 12% | 11% | 8% | 12% | 11% | 14% | 11% | 19% |
| Abortion | 8% | 7% | 8% | 9% | 8% | 10% | 6% | 5% | 8% | 7% | 8% | 8% | 7% | 7% |
| Contagious disease (COVID-19/RSV/etc.) | 2% | 4% | 2% | 2% | 1% | 1% | 1% | 2% | 3% | 1% | 2% | 1% | 3% | 3% |

Q3: Which of the following topics are the most important issues facing the country as a whole? (Select up to three)

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Important issues facing the country – Economy

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|-------------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Inflation or increasing costs | 44% | 41% | 42% | 41% | 48% | 45% | 47% | 36% | 52% | 43% | 49% | 44% | 40% | 46% |
| Economic inequality | 10% | 8% | 15% | 16% | 6% | 7% | 11% | 7% | 12% | 10% | 17% | 6% | 11% | 7% |
| Unemployment | 4% | 5% | 3% | 4% | 5% | 3% | 3% | 6% | 2% | 5% | 3% | 3% | 3% | 4% |

Q3: Which of the following topics are the most important issues facing the country as a whole? (Select up to three)

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Important issues facing the country – Politics

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|-------------------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Political extremism or polarization | 26% | 22% | 30% | 31% | 17% | 24% | 32% | 23% | 30% | 26% | 27% | 26% | 28% | 16% |
| Election security or fraud | 6% | 6% | 3% | 8% | 7% | 8% | 8% | 6% | 7% | 4% | 4% | 10% | 6% | 9% |
| Foreign conflicts or terrorism | 4% | 3% | 3% | 1% | 5% | 4% | 4% | 2% | 5% | 2% | 6% | 4% | 3% | 6% |

Q3: Which of the following topics are the most important issues facing the country as a whole? (Select up to three)

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Important issues facing the country – Environment

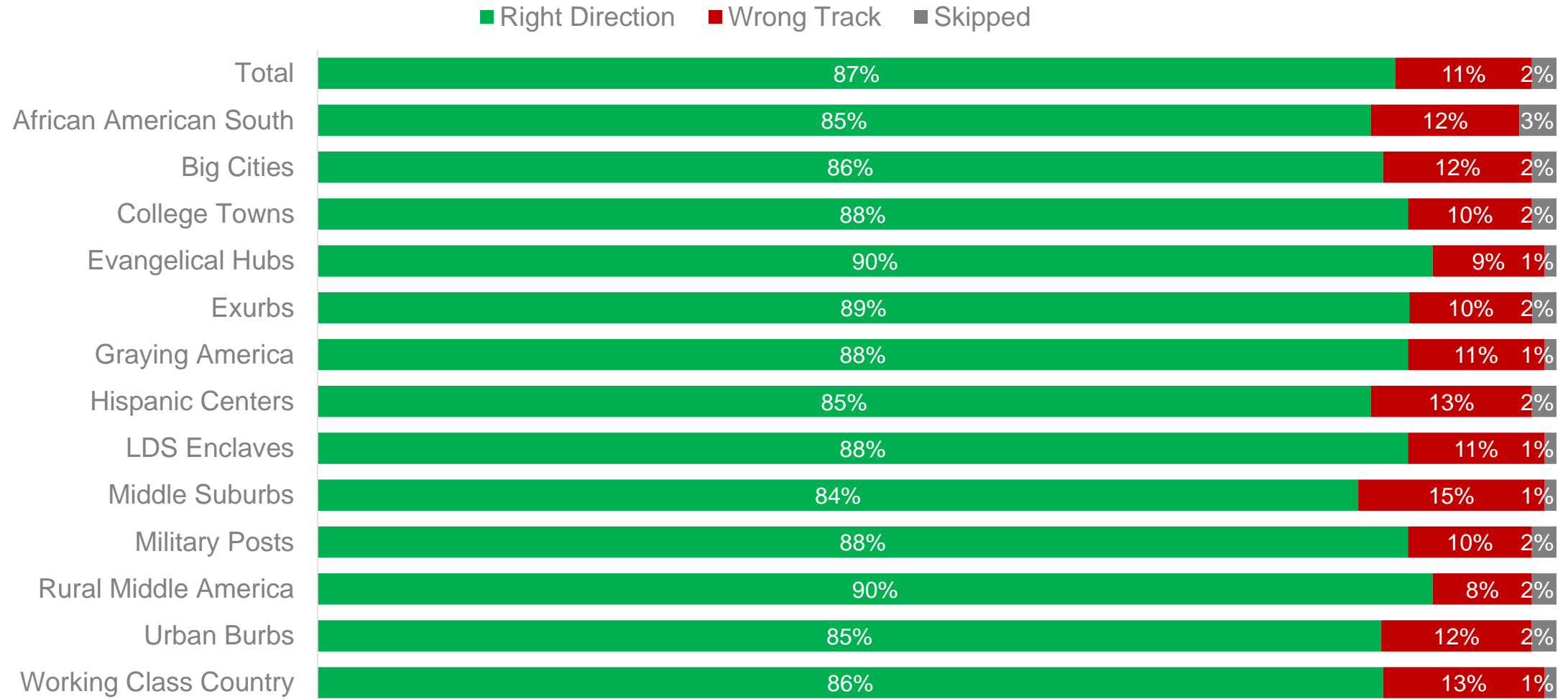
| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|-------------------------------------|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Climate change | 14% | 11% | 19% | 23% | 6% | 16% | 15% | 12% | 14% | 14% | 17% | 8% | 19% | 6% |
| Natural disasters or severe weather | 3% | 5% | 3% | 3% | 3% | 2% | 5% | 3% | 1% | 3% | 6% | 3% | 5% | 2% |

Q3: Which of the following topics are the most important issues facing the country as a whole? (Select up to three)

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Right Direction/Wrong Track – Your life

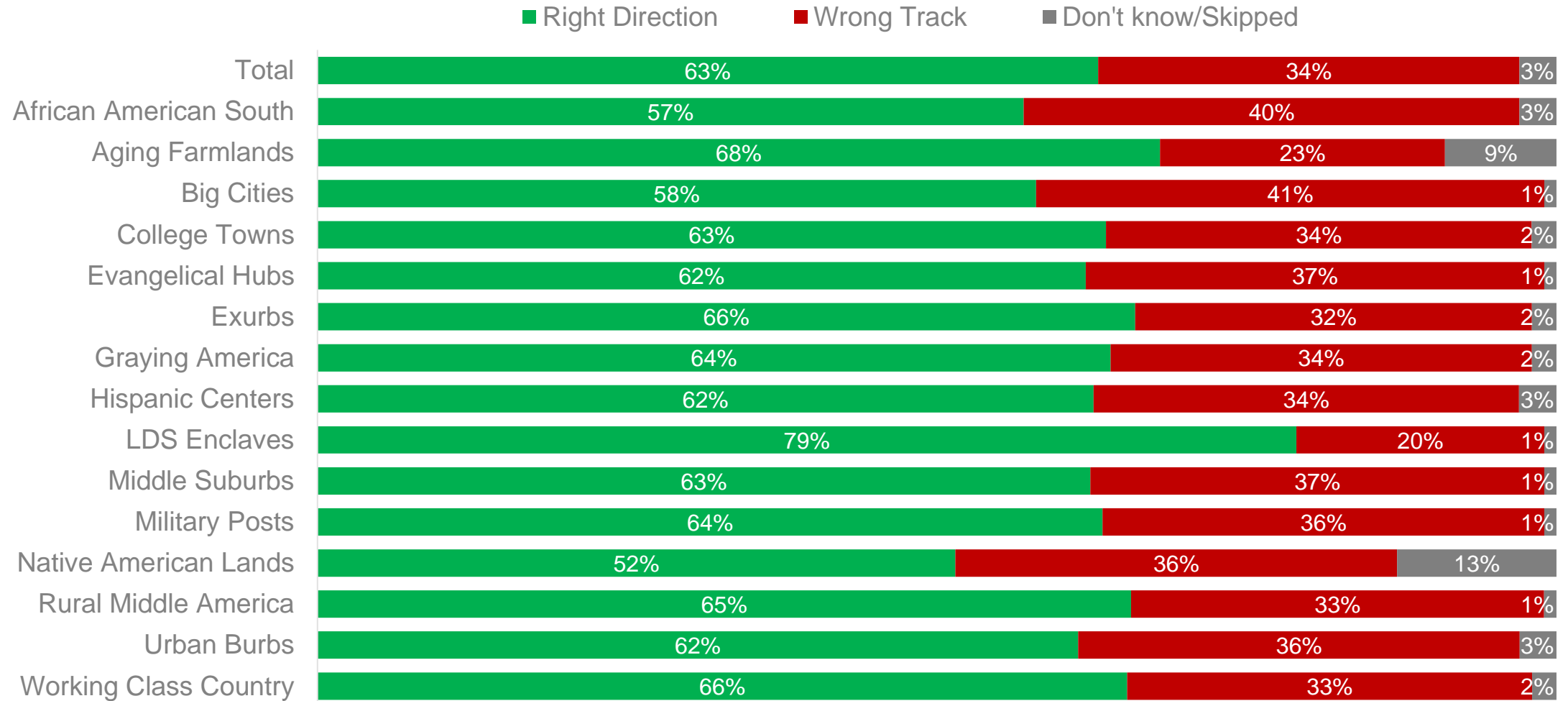


Q4: Do you think the following is generally headed in the right direction, or is it off on the wrong track? – Your life

Base: All Respondents (n=4,493)

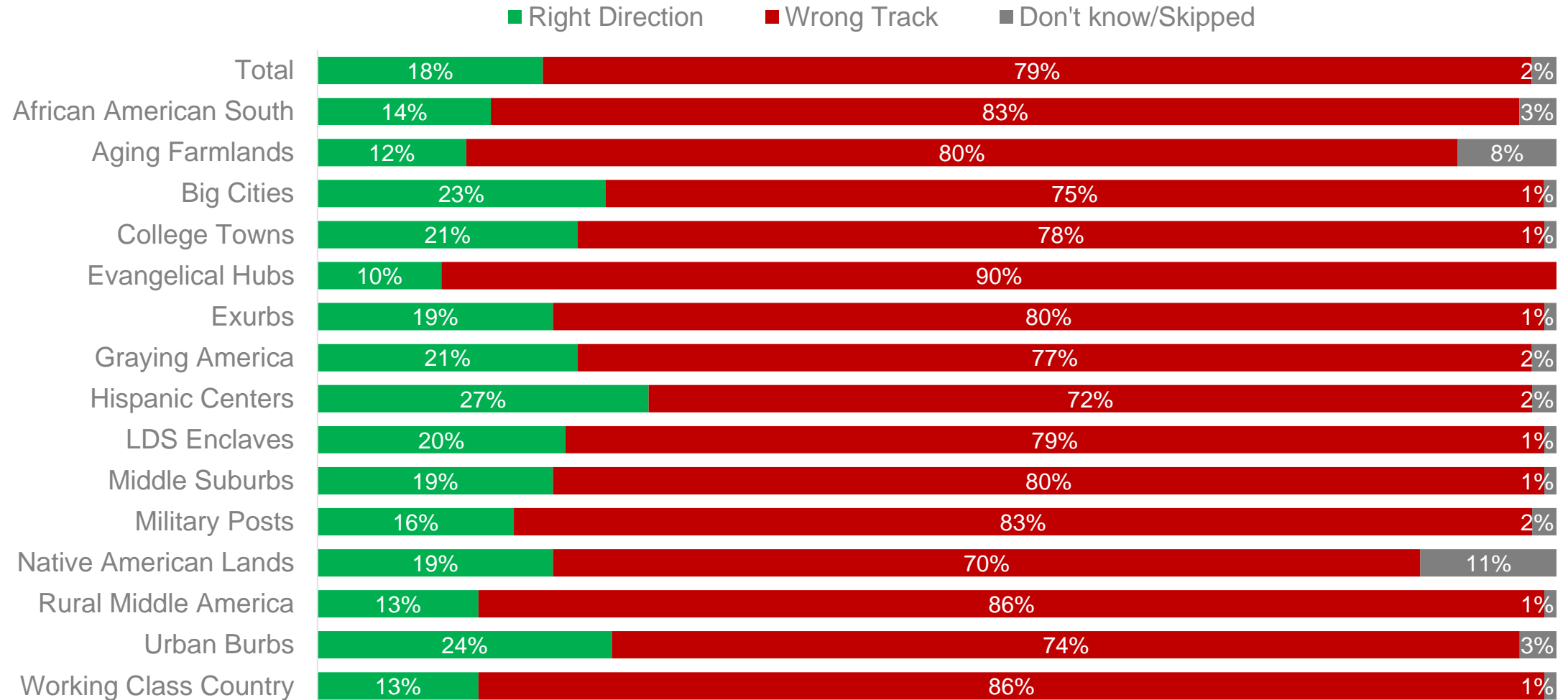
*NOTE: This option was not asked to those in Aging Farmlands and Native American Lands

Right Direction/Wrong Track – Your community



Q4: Do you think the following is generally headed in the right direction, or is it off on the wrong track? – Your community
 Base: All Respondents (n=5,093)

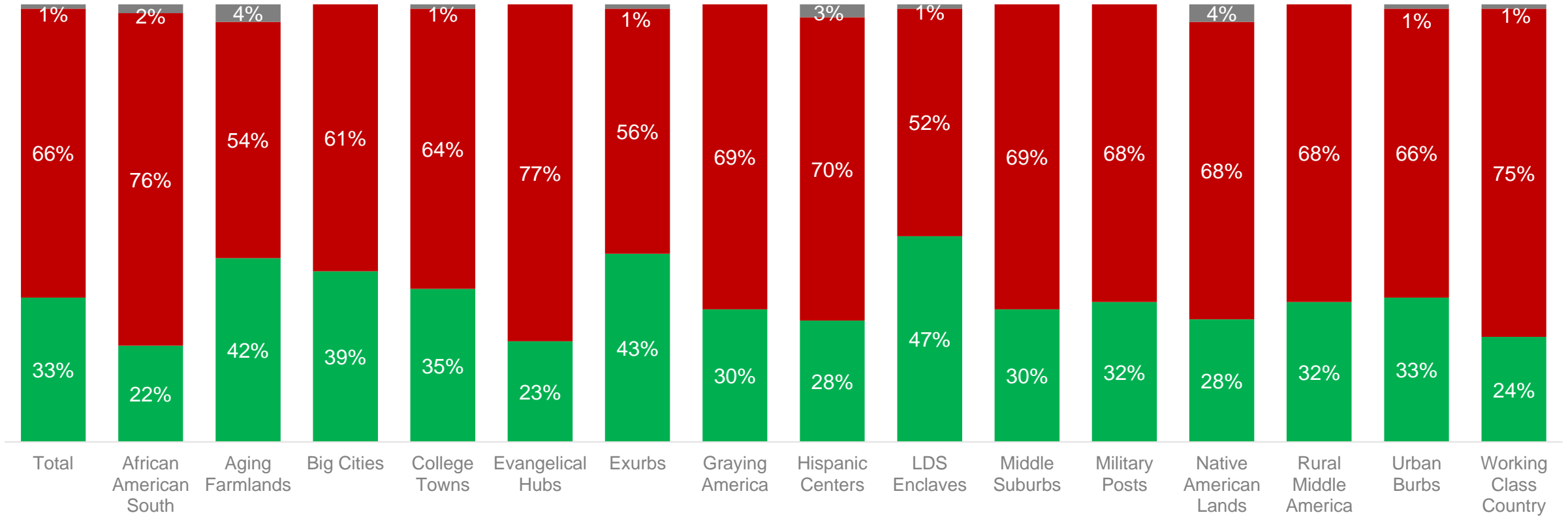
Right Direction/Wrong Track – America as a whole



Identity and Culture

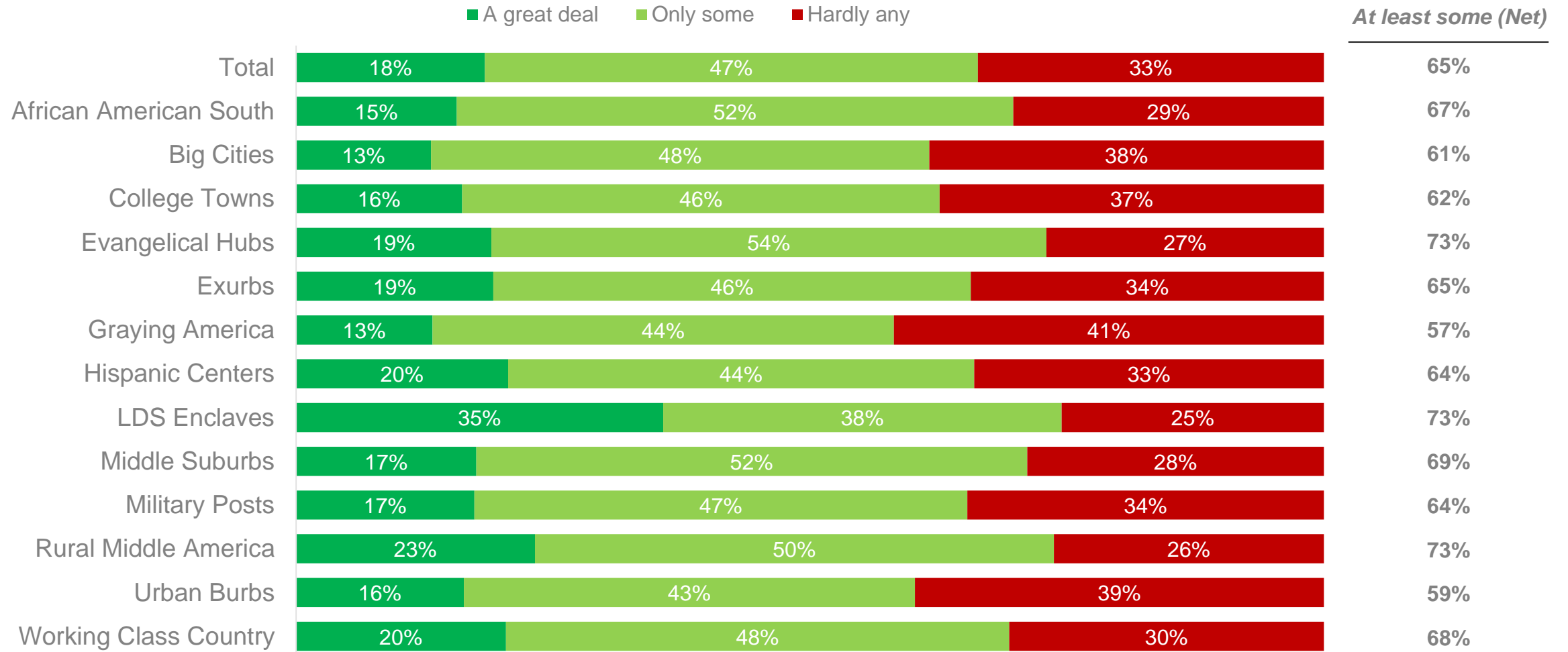
Trust in people

■ Can be trusted ■ Can't be too careful ■ Skipped/Don't know



Q5: Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?
 Base: All Respondents (n=5,093)

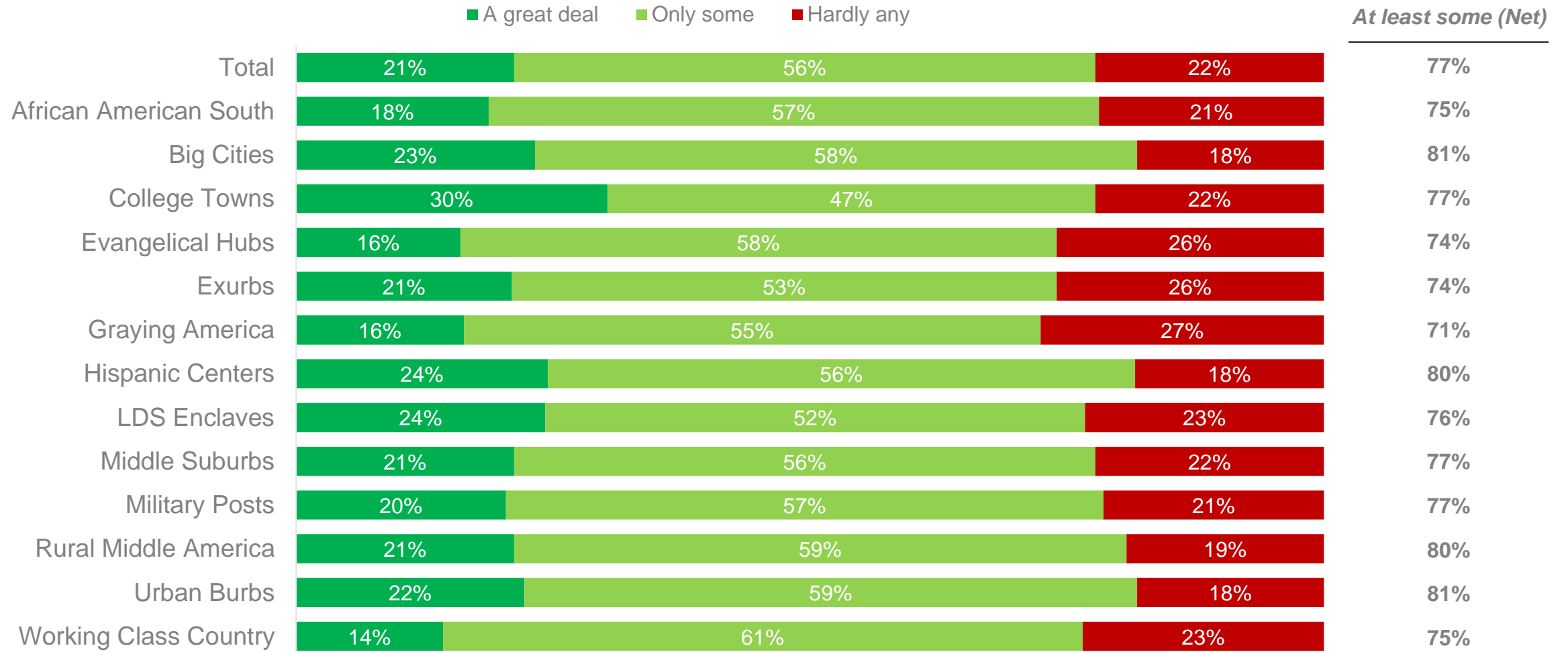
Confidence in Institutions – Organized religion



Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – Organized religion
 Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

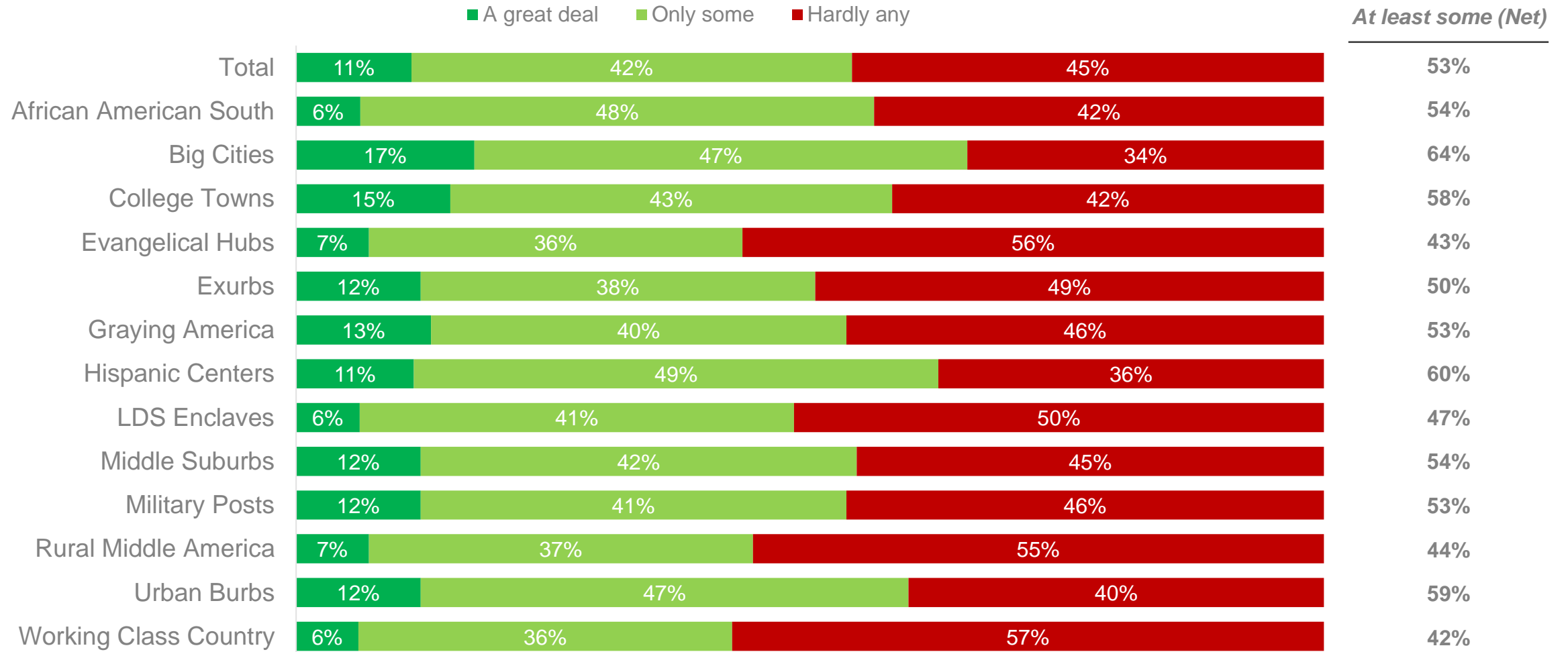
Confidence in Institutions – Education, schools, and universities



Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – Education, schools, and universities
 Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

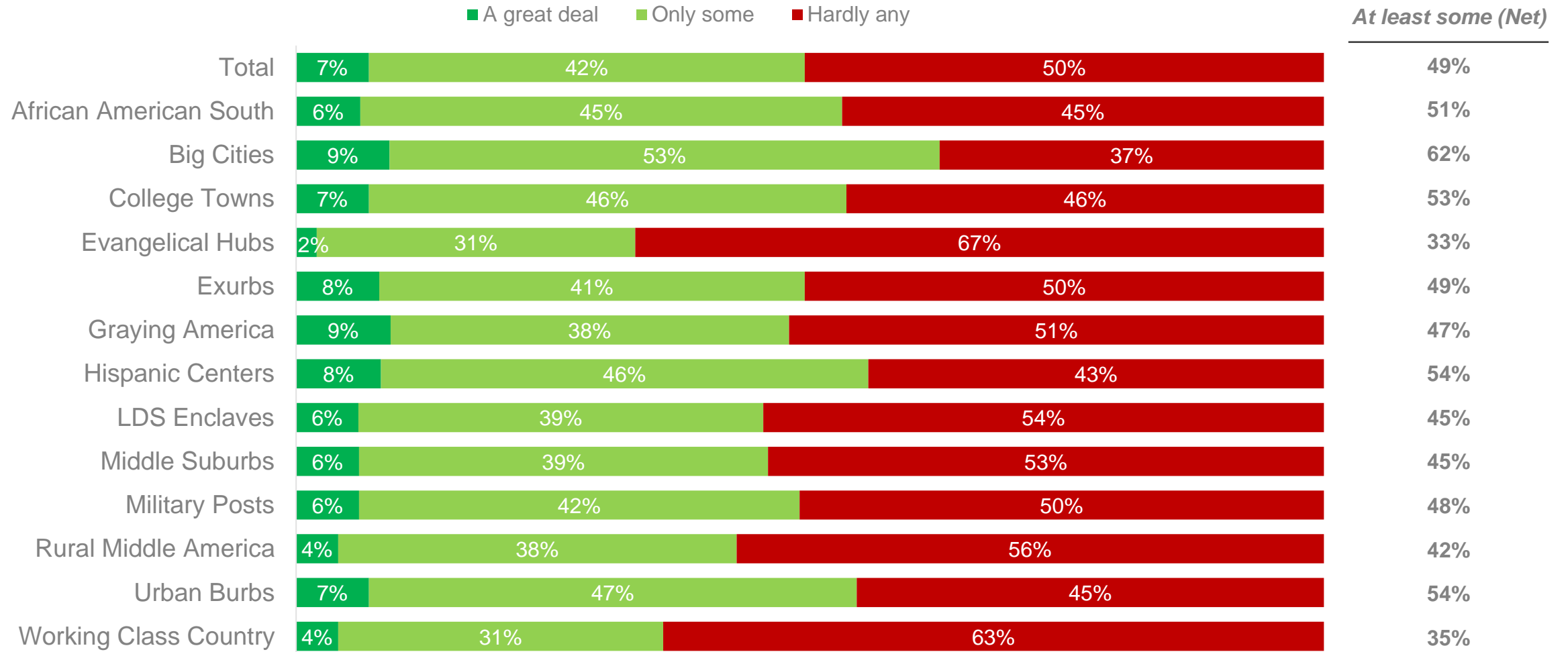
Confidence in Institutions – The executive branch of the federal government



Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – The executive branch of the federal government
 Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Confidence in Institutions – Press

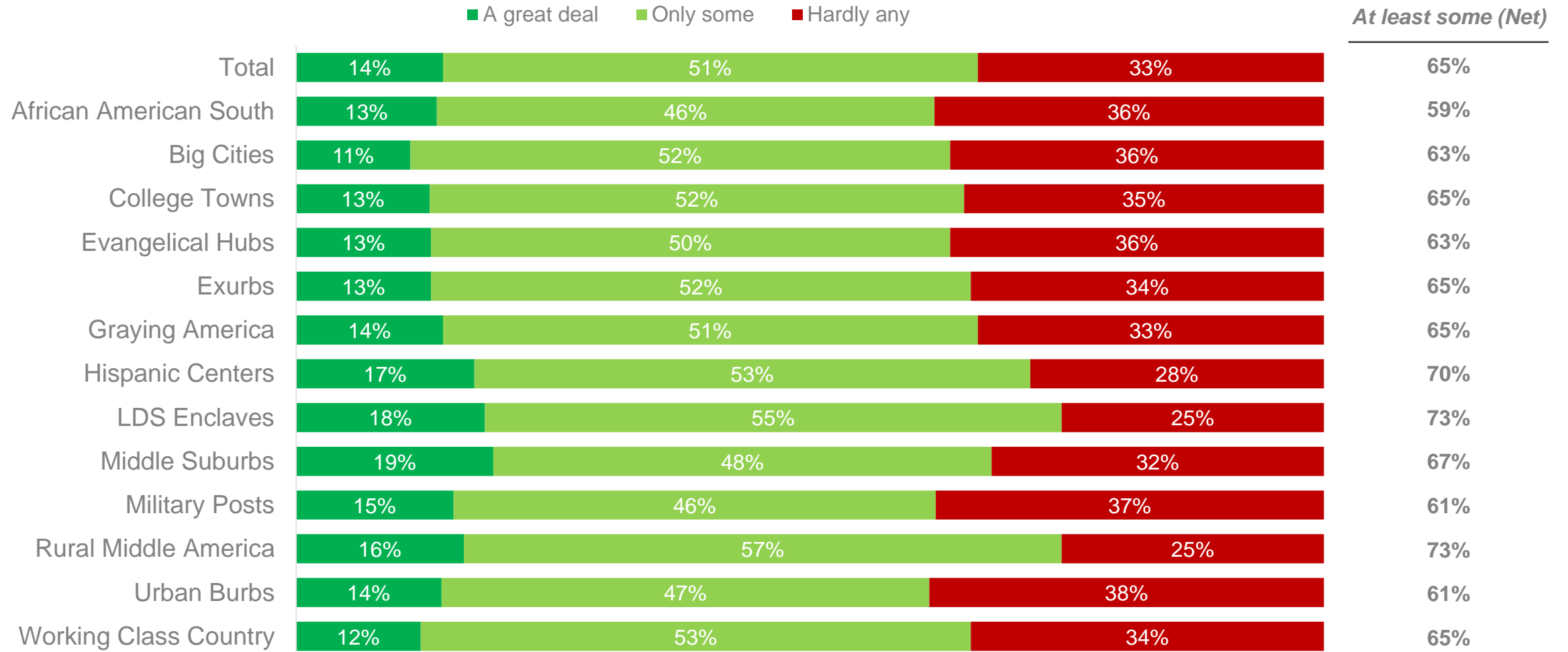


Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – Press

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

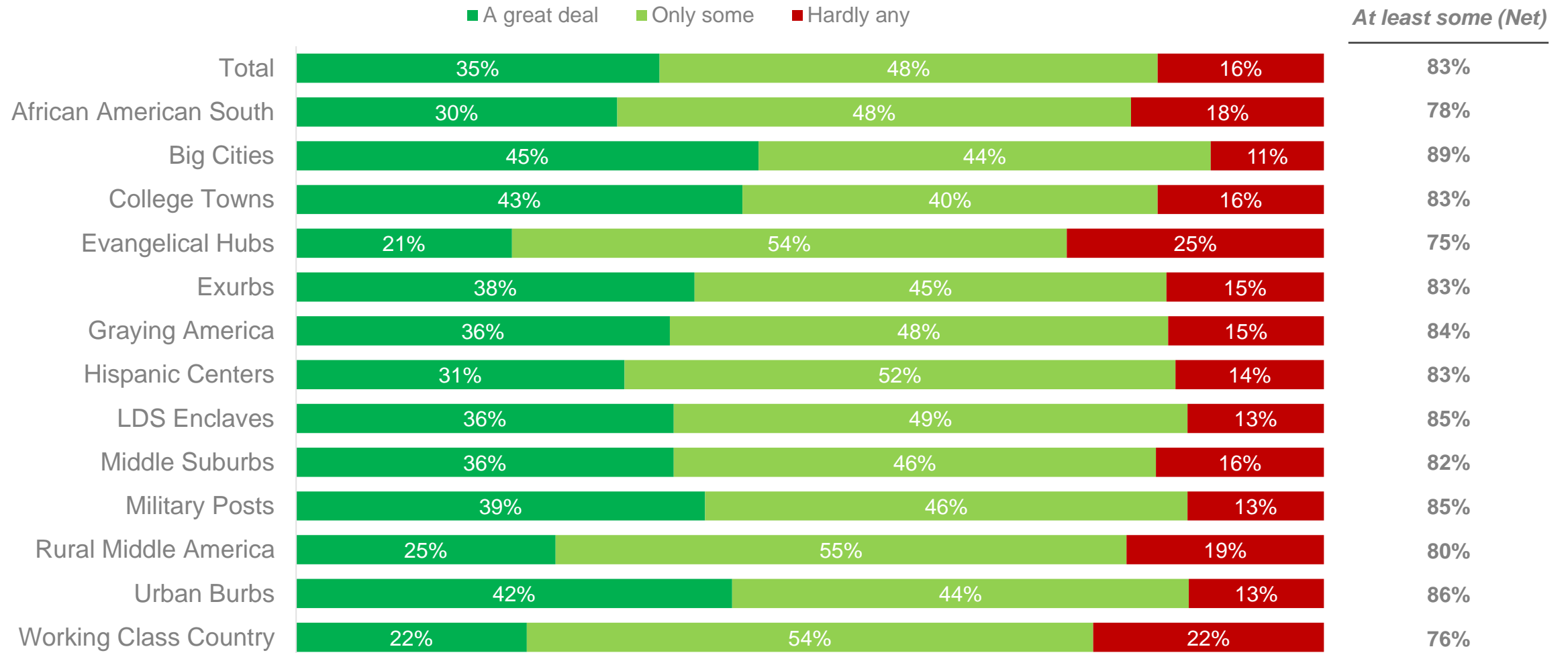
Confidence in Institutions – U.S. Supreme Court



Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – U.S. Supreme Court
 Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

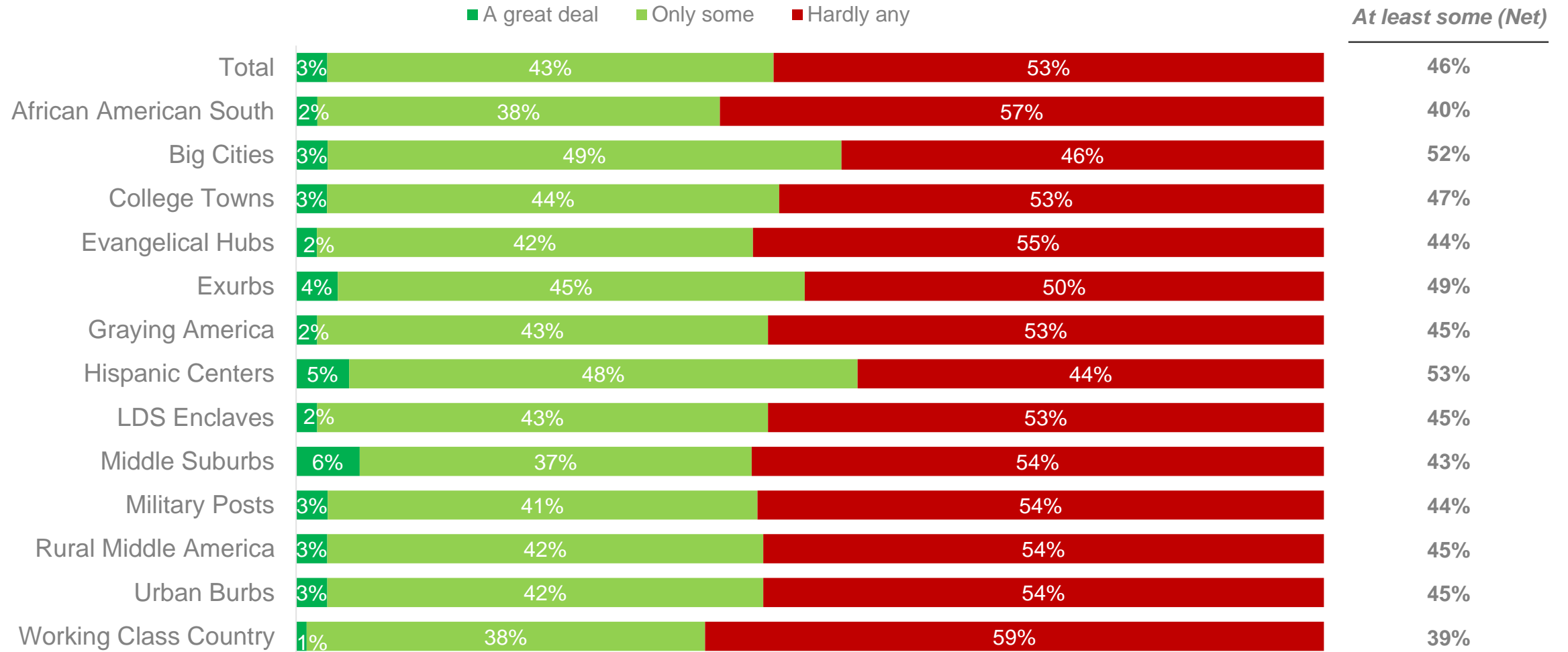
Confidence in Institutions – Scientific community



Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – Scientific community
 Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

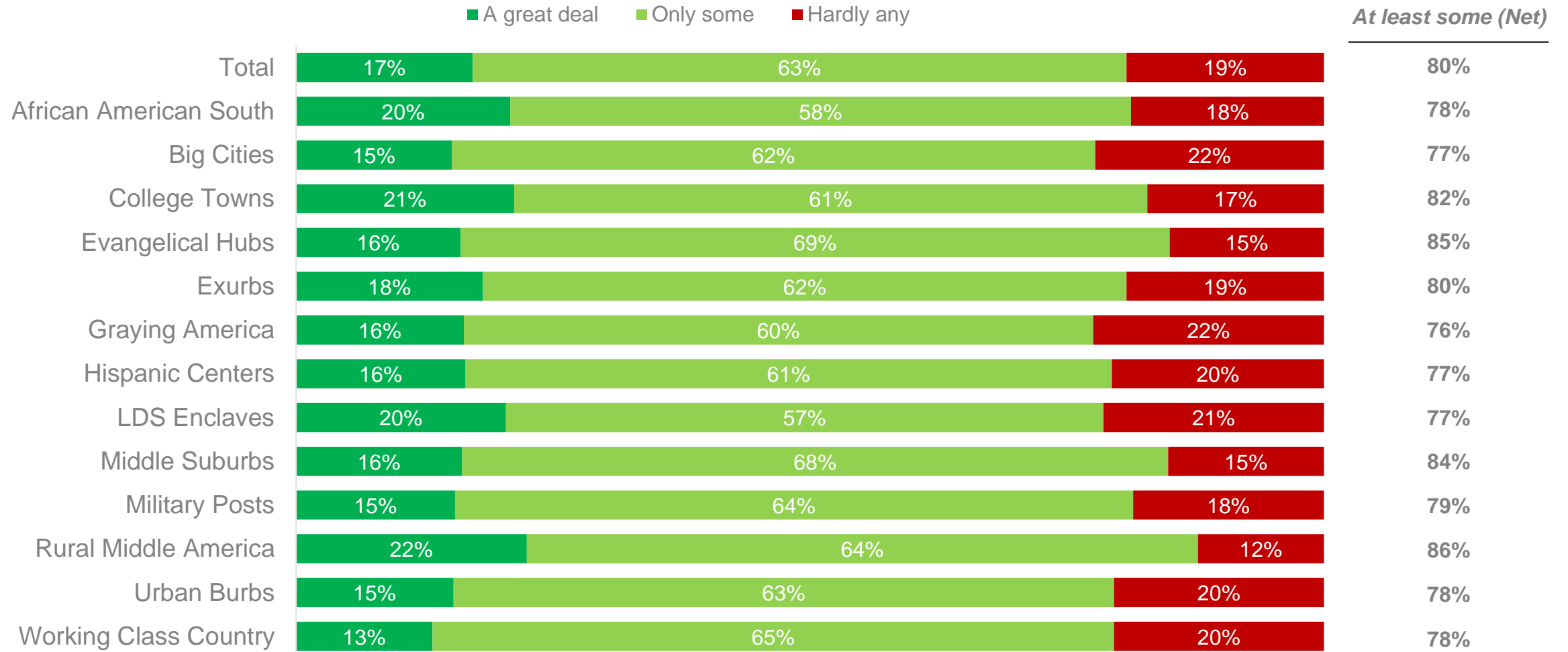
Confidence in Institutions – Congress



Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – Congress
 Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

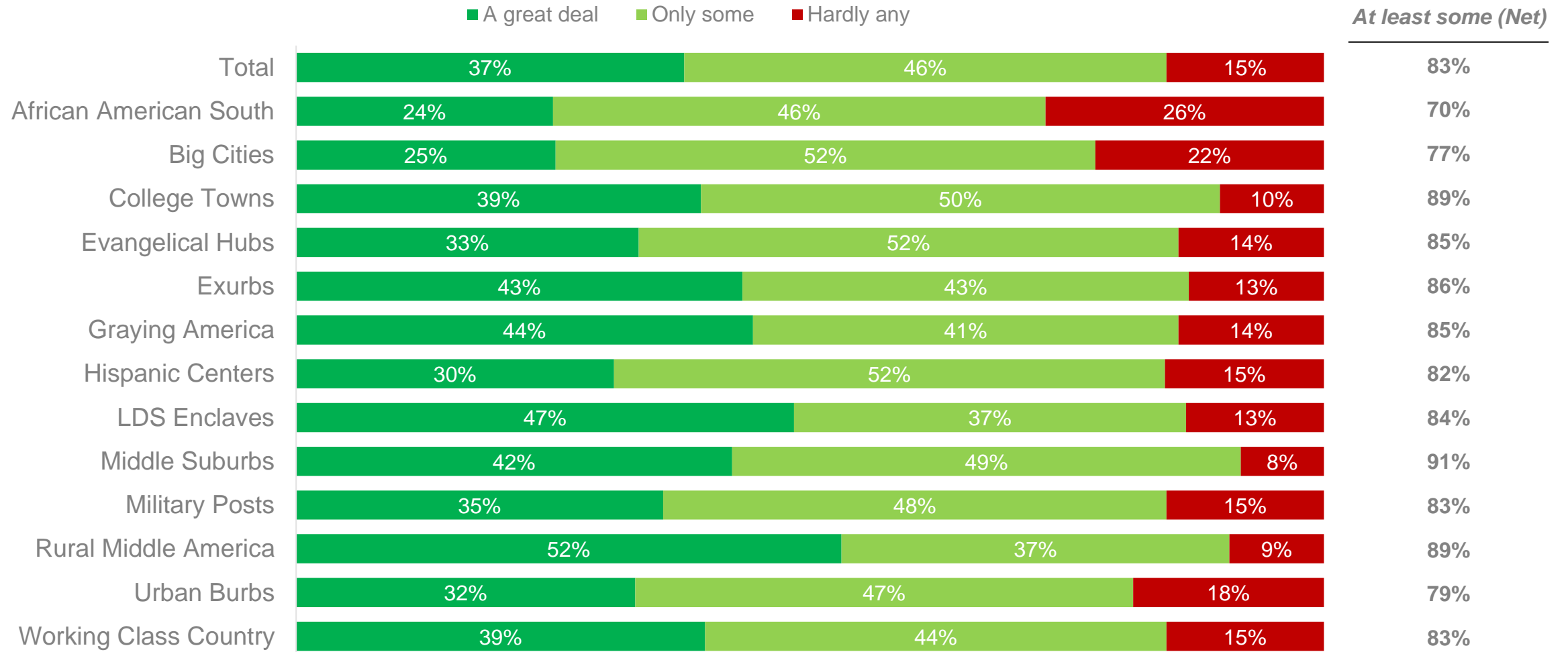
Confidence in Institutions – Banks and financial institutions



Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – Banks and financial institutions
 Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

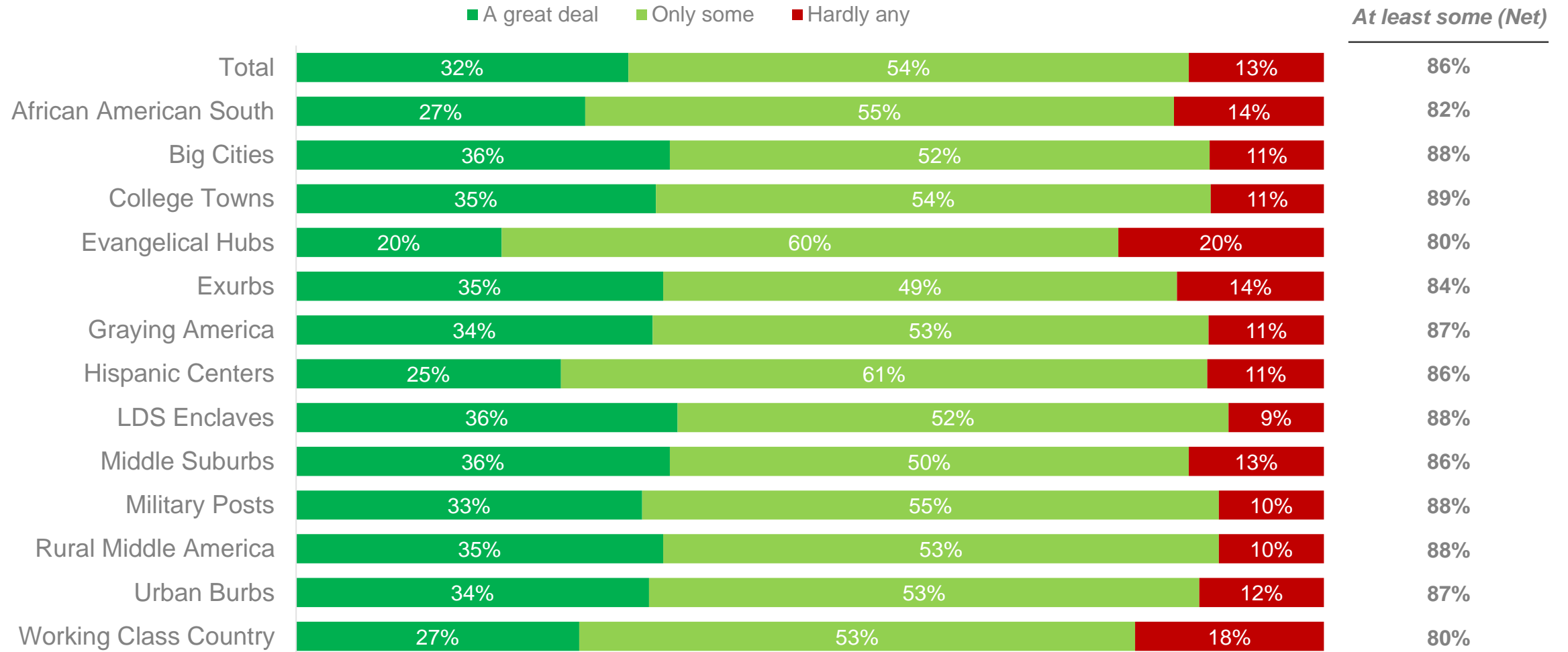
Confidence in Institutions – Local law enforcement



Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – Local law enforcement
 Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

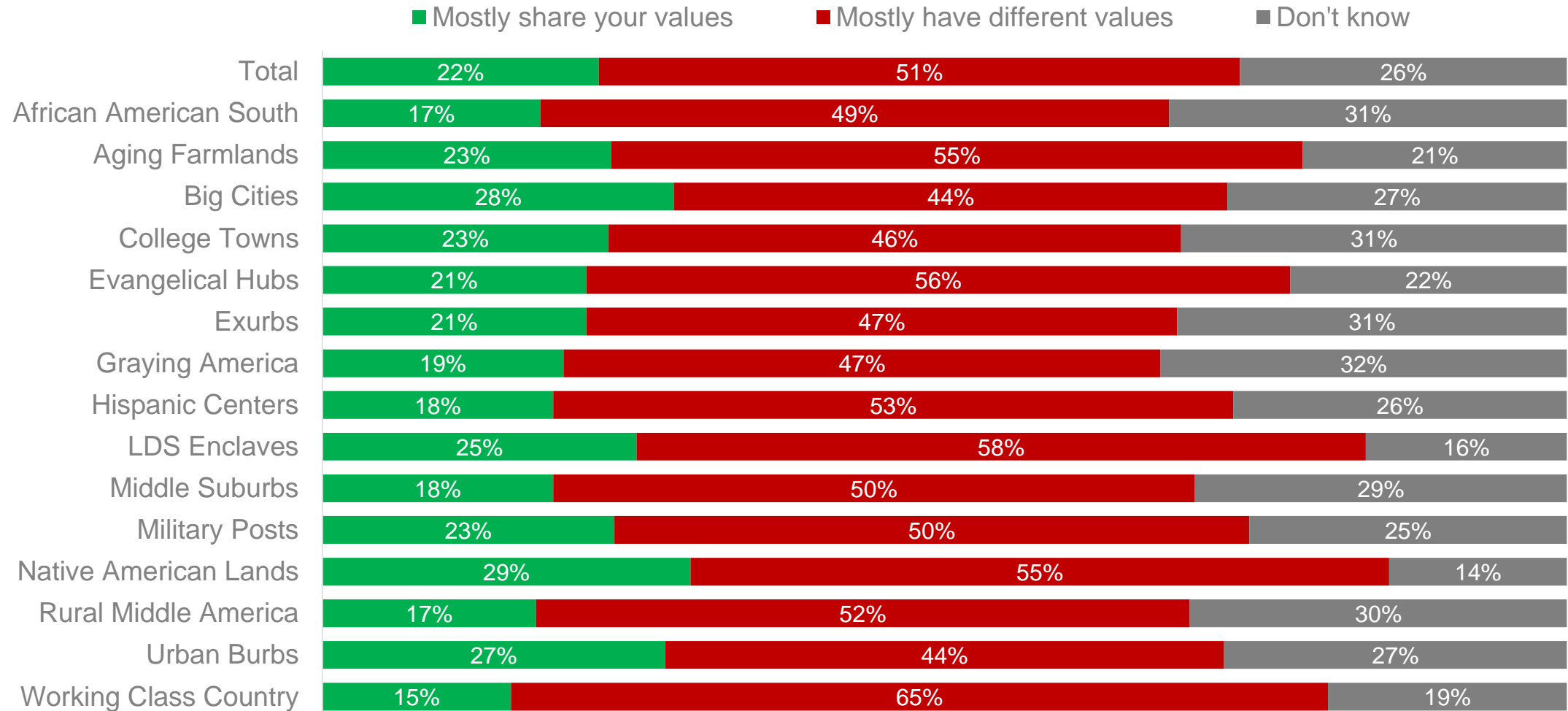
Confidence in Institutions – Healthcare providers



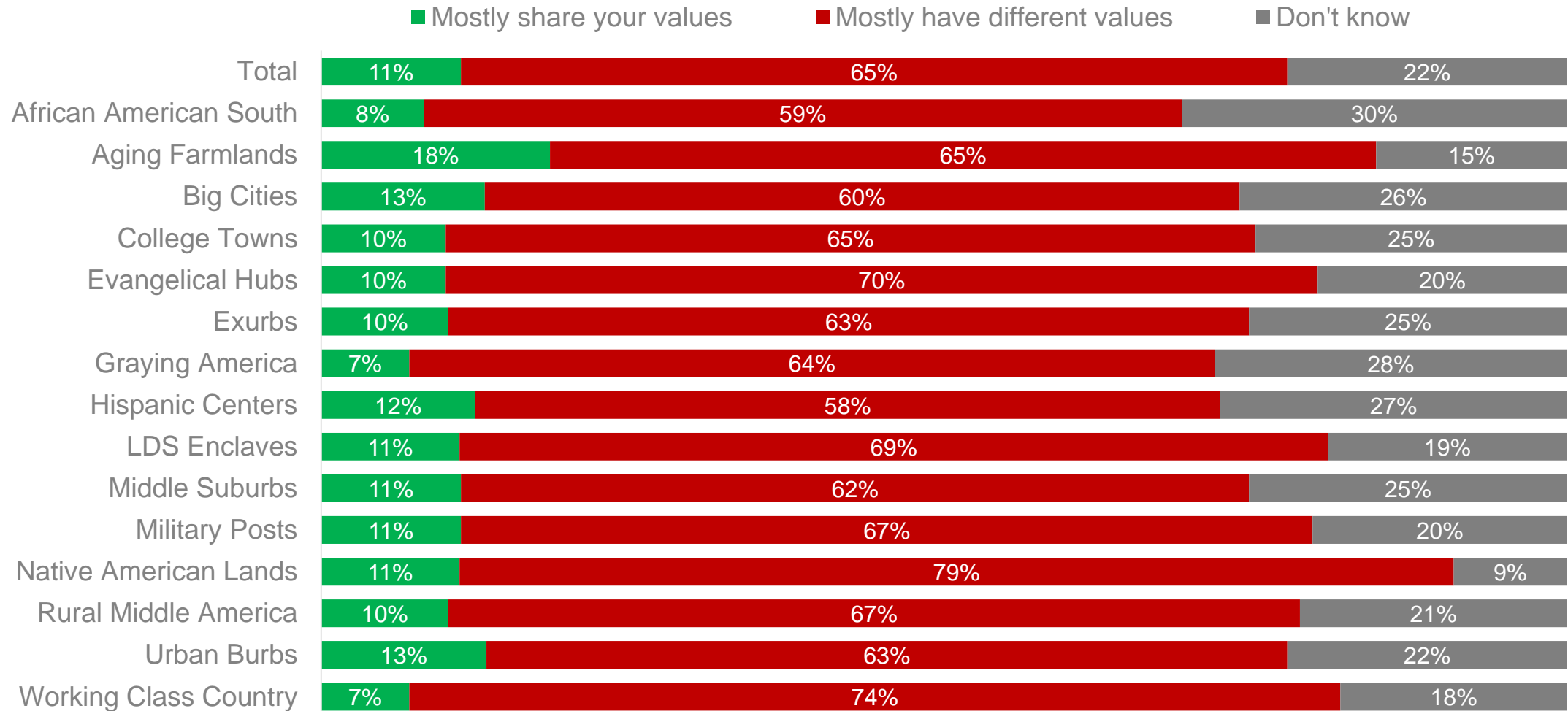
Q6: As far as the people running the following institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence in them? – Healthcare providers
 Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

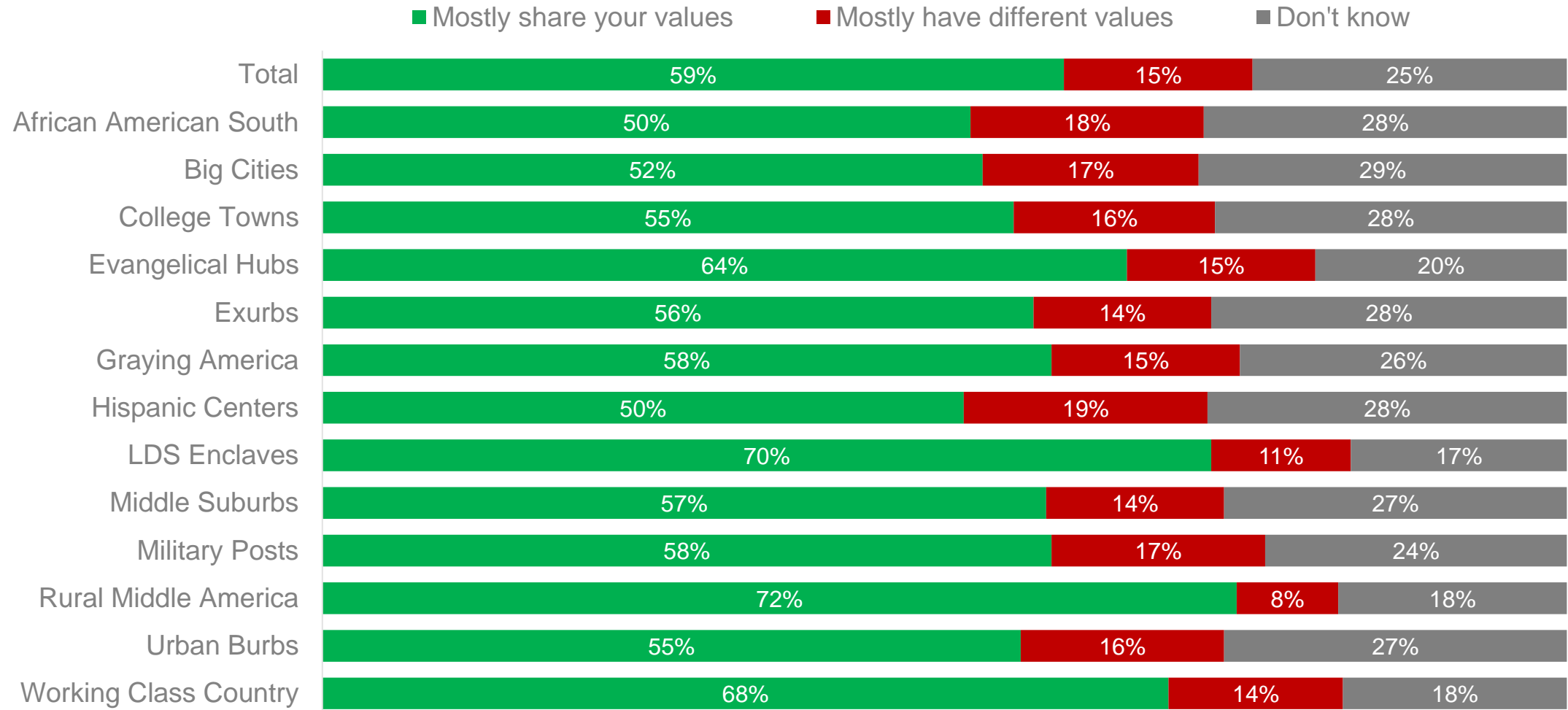
Shared values – Entertainment and Music



Shared values – Big Business



Shared values – Small or local business

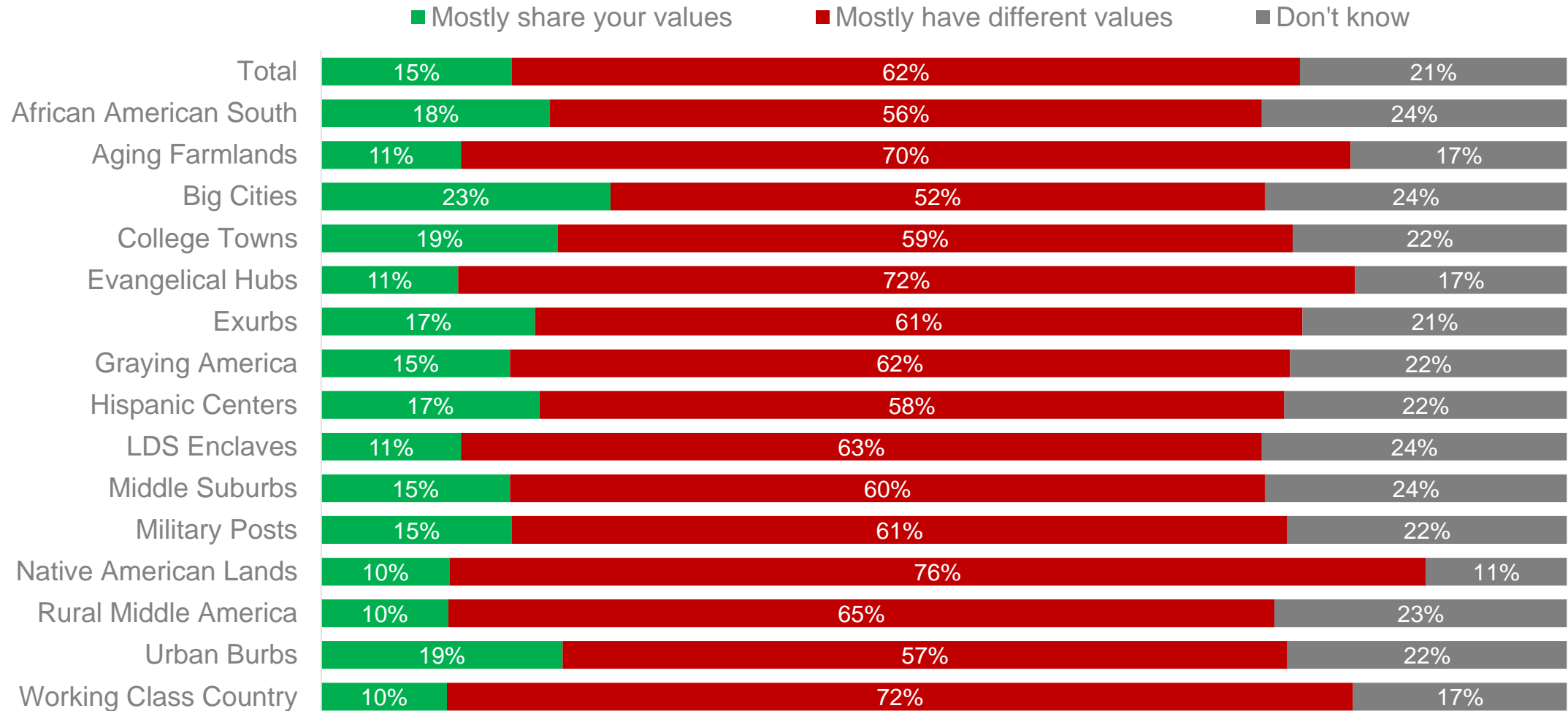


Q7: Do you think that the people who lead the following institutions or groups mostly share your values and views, or do they mostly have different values and views from you? – Small or local business

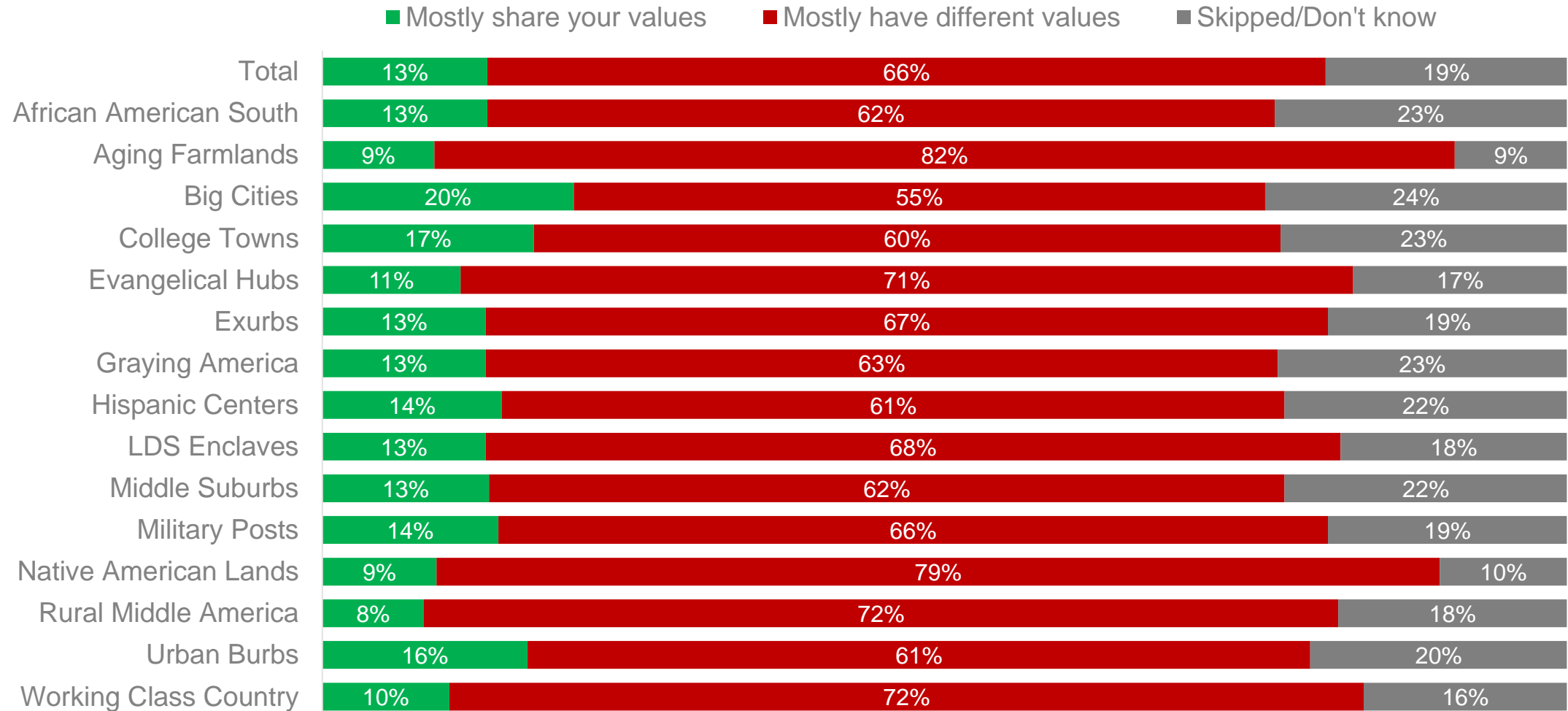
Base: All Respondents (n=4,493)

*NOTE: This option was not asked to those in Aging Farmlands and Native American Lands

Shared values – The news media



Shared values – The federal government



White Grievance (% agree)

| | Total | African American South | Aging Farmlands | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Native American Lands | Rural Middle America | Urban Burbs | Working Class Country |
|---|-------|------------------------|-----------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|-----------------------|----------------------|-------------|-----------------------|
| Racism is built into the American economy, government, and educational system | 48% | 58% | 38% | 58% | 55% | 43% | 40% | 43% | 48% | 42% | 48% | 52% | 48% | 41% | 54% | 46% |
| People who talk about their conservative beliefs are often disrespected | 47% | 39% | 63% | 32% | 44% | 56% | 45% | 40% | 40% | 57% | 45% | 42% | 60% | 54% | 41% | 54% |

Nativism (% agree)

| | Total | African American South | Aging Farmlands | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Native American Lands | Rural Middle America | Urban Burbs | Working Class Country |
|---|-------|------------------------|-----------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|-----------------------|----------------------|-------------|-----------------------|
| When jobs are scarce, employers should prioritize hiring people of this country over immigrants | 51% | 47% | 60% | 40% | 45% | 65% | 51% | 56% | 39% | 46% | 56% | 54% | 60% | 54% | 46% | 60% |
| America would be better off if we let in more immigrants* | 19% | 19% | N/A | 26% | 27% | 10% | 17% | 20% | 17% | 25% | 15% | 18% | N/A | 12% | 23% | 8% |

Q8: Do you agree or disagree with the following statements?

Base: All Respondents (n=5,093)

* = Denotes an option that was not asked to those in Aging Farmlands and Native American Lands

Broken System (% agree)

| | Total | African American South | Aging Farmlands | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Native American Lands | Rural Middle America | Urban Burbs | Working Class Country |
|---|-------|------------------------|-----------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|-----------------------|----------------------|-------------|-----------------------|
| The mainstream media is more interested in making money than telling the truth* | 75% | 69% | N/A | 72% | 78% | 82% | 74% | 71% | 72% | 84% | 76% | 76% | N/A | 81% | 69% | 82% |
| The American economy is rigged to advantage the rich and powerful | 69% | 64% | 67% | 73% | 73% | 69% | 70% | 73% | 62% | 67% | 69% | 72% | 65% | 69% | 69% | 72% |
| Traditional parties and politicians don't care about people like me* | 68% | 67% | N/A | 61% | 66% | 76% | 66% | 70% | 63% | 74% | 65% | 69% | N/A | 70% | 66% | 76% |

Q8: Do you agree or disagree with the following statements?

Base: All Respondents (n=5,093)

* = Denotes an option that was not asked to those in Aging Farmlands and Native American Lands

Fear of Change/Alienation (% agree)

| | Total | African American South | Aging Farmlands | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Native American Lands | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|-----------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|-----------------------|----------------------|-------------|-----------------------|
| The United States is in decline* | 70% | 68% | N/A | 62% | 67% | 83% | 69% | 73% | 61% | 70% | 73% | 72% | N/A | 80% | 63% | 76% |
| Americans have a lot more in common with each other than is generally believed | 70% | 60% | 77% | 63% | 69% | 70% | 67% | 70% | 60% | 81% | 68% | 71% | 75% | 70% | 72% | 71% |
| These days I feel like a stranger in my own country* | 46% | 48% | N/A | 37% | 45% | 60% | 45% | 48% | 35% | 47% | 48% | 44% | N/A | 51% | 39% | 53% |
| It is increasingly hard for someone like me to get ahead in America | 44% | 46% | 39% | 40% | 44% | 54% | 42% | 46% | 37% | 48% | 46% | 45% | 46% | 47% | 38% | 48% |

Q8: Do you agree or disagree with the following statements?

Base: All Respondents (n=5,093)

* = Denotes an option that was not asked to those in Aging Farmlands and Native American Lands

Populism (% agree)

| | Total | African American South | Aging Farmlands | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Native American Lands | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|-----------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|-----------------------|----------------------|-------------|-----------------------|
| Experts in this country don't understand the lives of people like me | 59% | 59% | 63% | 49% | 58% | 71% | 52% | 55% | 56% | 62% | 63% | 56% | 66% | 64% | 51% | 69% |
| I don't see people like myself in popular entertainment and media* | 47% | 42% | N/A | 38% | 49% | 61% | 45% | 48% | 42% | 58% | 43% | 47% | N/A | 50% | 38% | 52% |

Q8: Do you agree or disagree with the following statements?

Base: All Respondents (n=5,093)

* = Denotes an option that was not asked to those in Aging Farmlands and Native American Lands

Cultural Ideology (% agree)

| | Total | African American South | Aging Farmlands | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Native American Lands | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|-----------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|-----------------------|----------------------|-------------|-----------------------|
| Obtaining an abortion should be a decision made by a woman in consultation with her doctor, without government's involvement | 66% | 67% | 69% | 73% | 67% | 55% | 67% | 70% | 64% | 53% | 70% | 69% | 68% | 64% | 72% | 57% |
| Faith and religion are important parts of American life | 58% | 63% | 77% | 47% | 51% | 70% | 51% | 52% | 55% | 63% | 53% | 52% | 73% | 59% | 47% | 65% |
| People should be free to express their gender identity however is best for them | 50% | 46% | 51% | 61% | 56% | 32% | 48% | 54% | 45% | 47% | 53% | 48% | 60% | 41% | 60% | 37% |
| The right to own a firearm is central to what it means to be an American | 49% | 40% | 73% | 30% | 43% | 71% | 44% | 50% | 38% | 52% | 50% | 43% | 68% | 56% | 34% | 63% |
| Traditional structures for families, with a wage-earning father and home-making mother, best equips children to succeed | 44% | 44% | 53% | 33% | 36% | 54% | 42% | 46% | 42% | 55% | 40% | 40% | 59% | 47% | 36% | 49% |

Q8: Do you agree or disagree with the following statements?

Base: All Respondents (n=5,093)

* = Denotes an option that was not asked to those in Aging Farmlands and Native American Lands

Economic Ideology (% agree)

| | Total | African American South | Aging Farmlands | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Native American Lands | Rural Middle America | Urban Burbs | Working Class Country |
|---|-------|------------------------|-----------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|-----------------------|----------------------|-------------|-----------------------|
| Government should take a more active role in policing private-sector misbehavior* | 35% | 34% | N/A | 45% | 36% | 35% | 28% | 33% | 42% | 32% | 36% | 33% | N/A | 27% | 45% | 28% |
| The U.S. government should cut social programs in order to lower taxes | 29% | 27% | 31% | 24% | 27% | 38% | 30% | 25% | 30% | 37% | 30% | 26% | 24% | 34% | 28% | 36% |

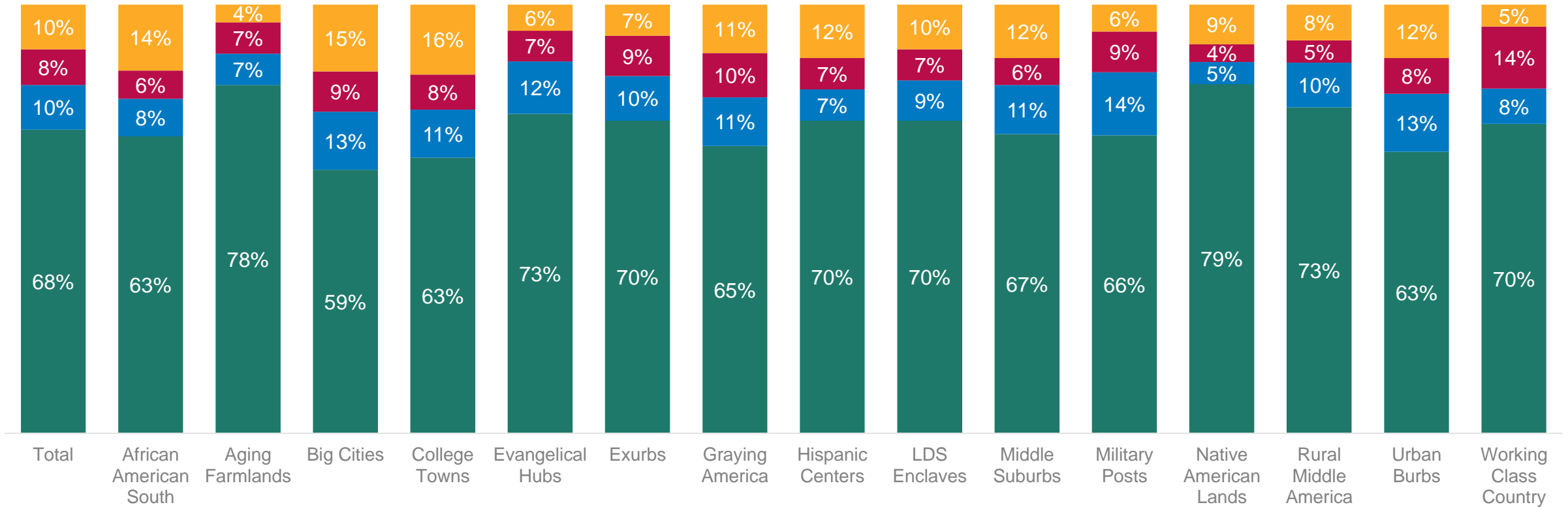
Q8: Do you agree or disagree with the following statements?

Base: All Respondents (n=5,093)

* = Denotes an option that was not asked to those in Aging Farmlands and Native American Lands

Contributors to success – Most important (Rank 1) Summary

■ Hard work and grit
 ■ Lucky breaks or circumstances
 ■ Help from others
 ■ Support from society and institutions

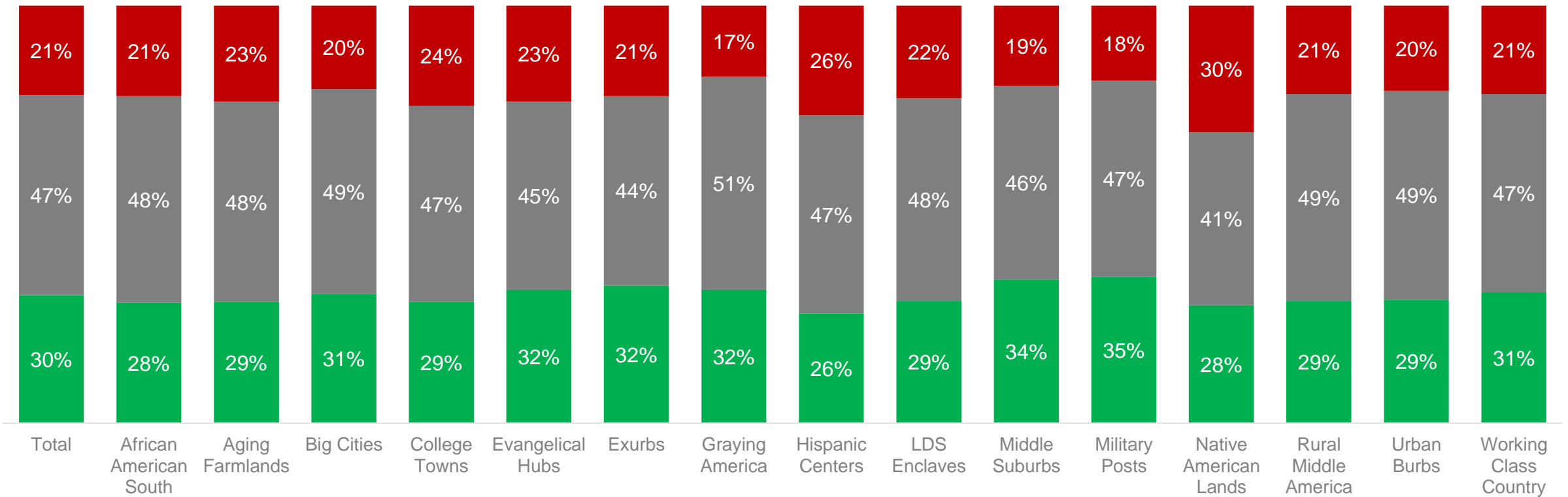


Q9: Please consider the following views about what leads to success in America and rank order them, with 1 being the most important contributor to success and 4 being the least important contributor.
 Base: All Respondents (n=5,093)

Economics

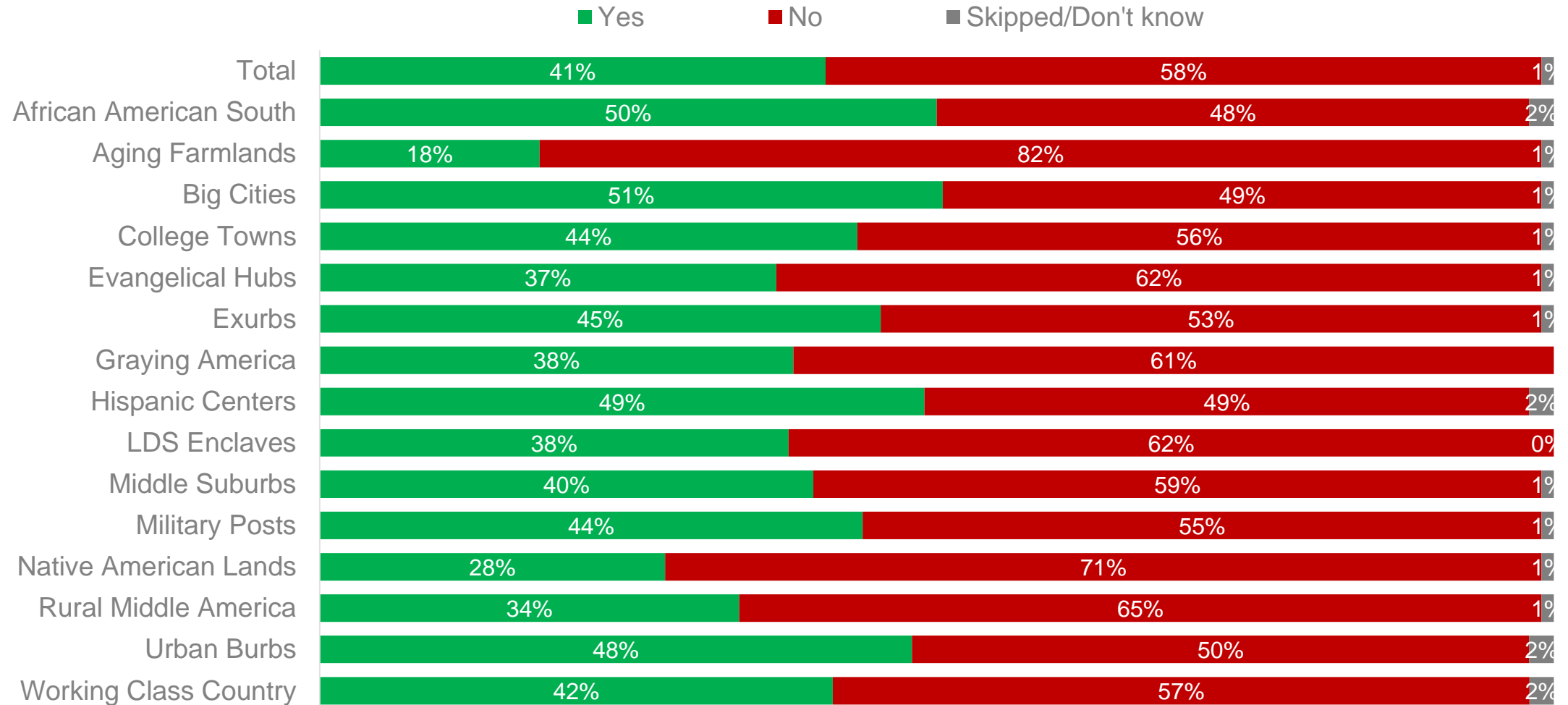
Family Income Compared to Community

■ Above Average ■ Average ■ Below Average



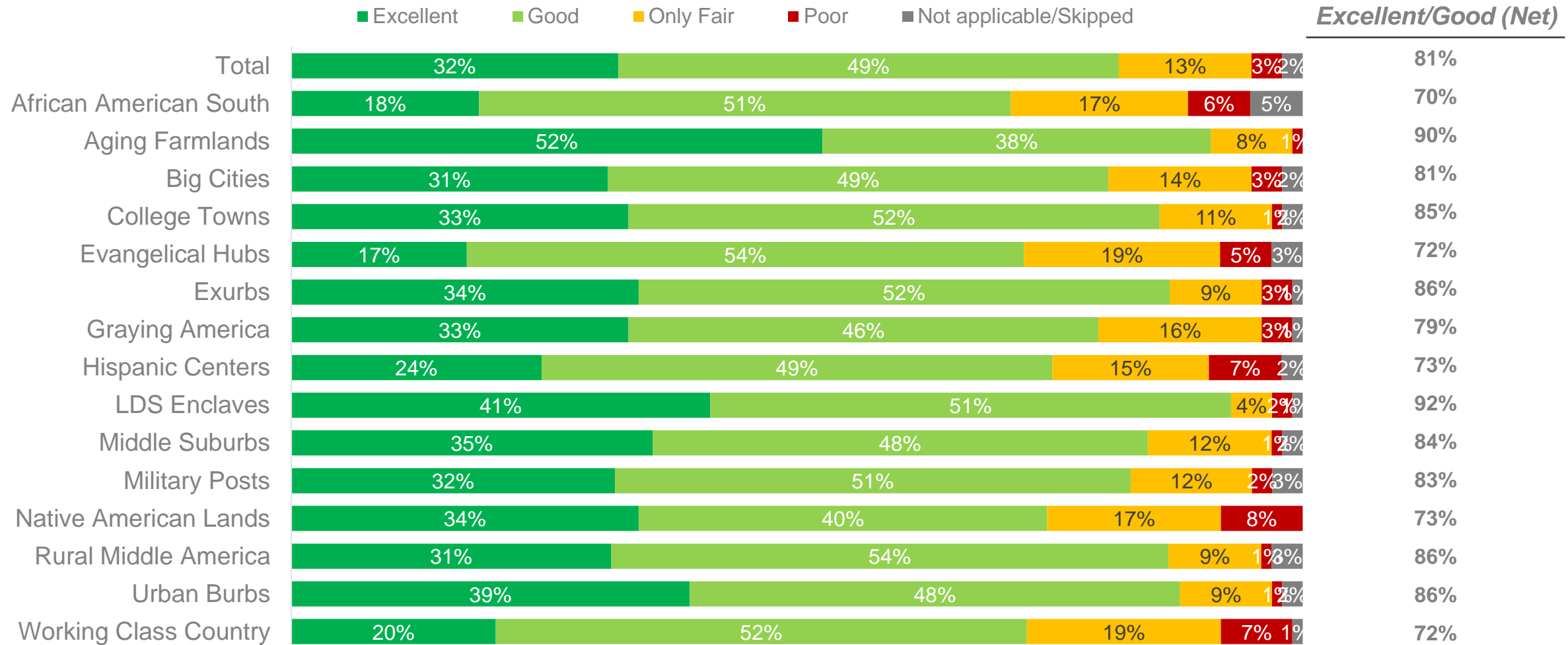
Q10: Compared with other families in your community, would you say your family income is above or below average, or about average?
 Base: All Respondents (n=5,093)

Move to different neighborhood/community



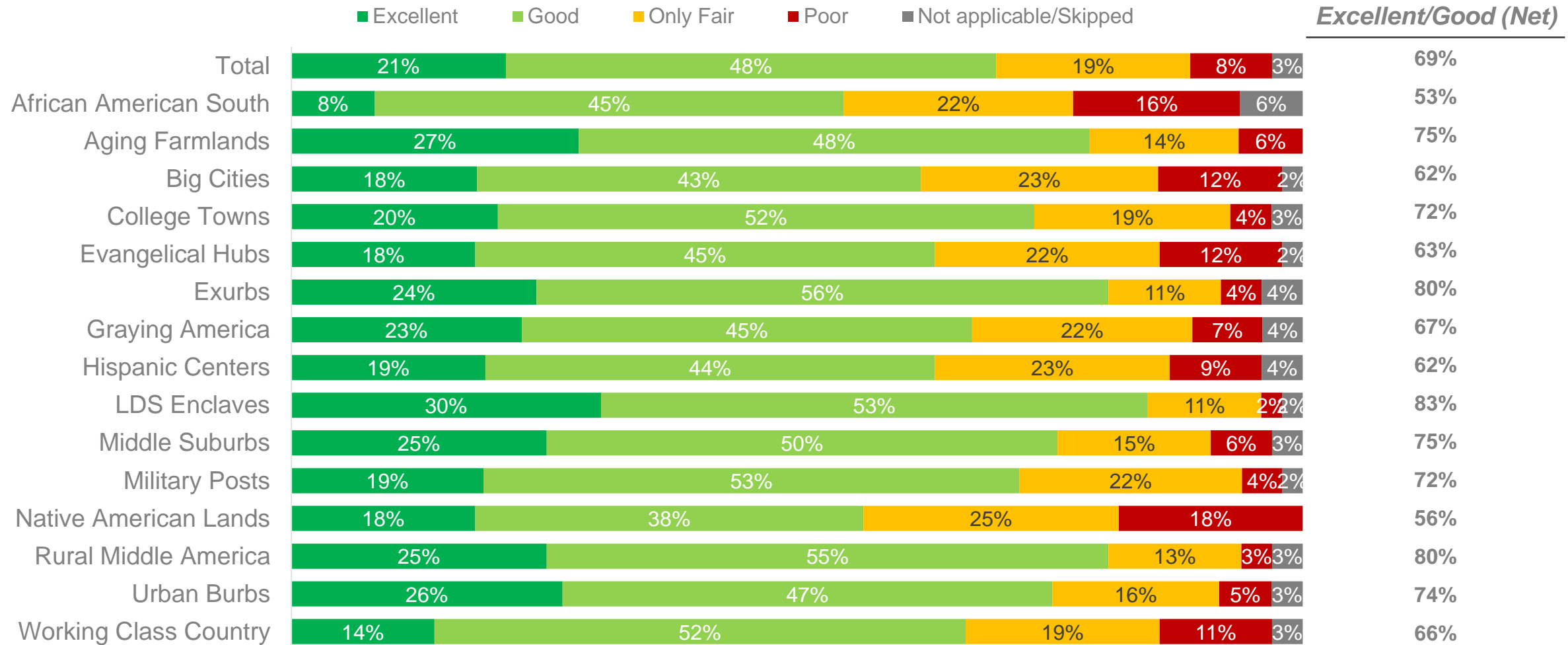
Q11: If your finances and circumstances allowed, would you want to move to a different neighborhood or a different community?
 Base: All Respondents (n=5,093)

Rating Neighborhood Services – Emergency Services



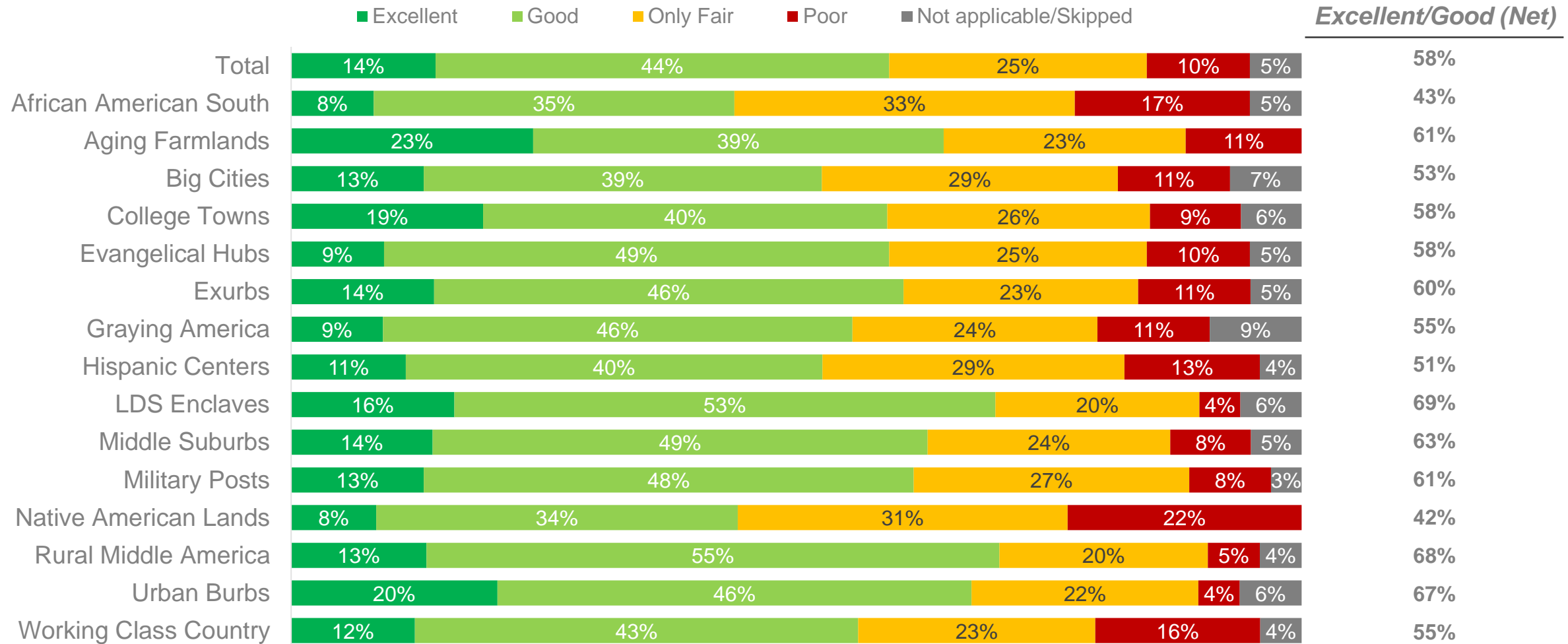
Q12: Now thinking about your neighborhood, how would you rate the following services in your neighborhood? – Emergency services like ambulances and the fire department
 Base: All Respondents (n=5,093)

Rating Neighborhood Services – The police department



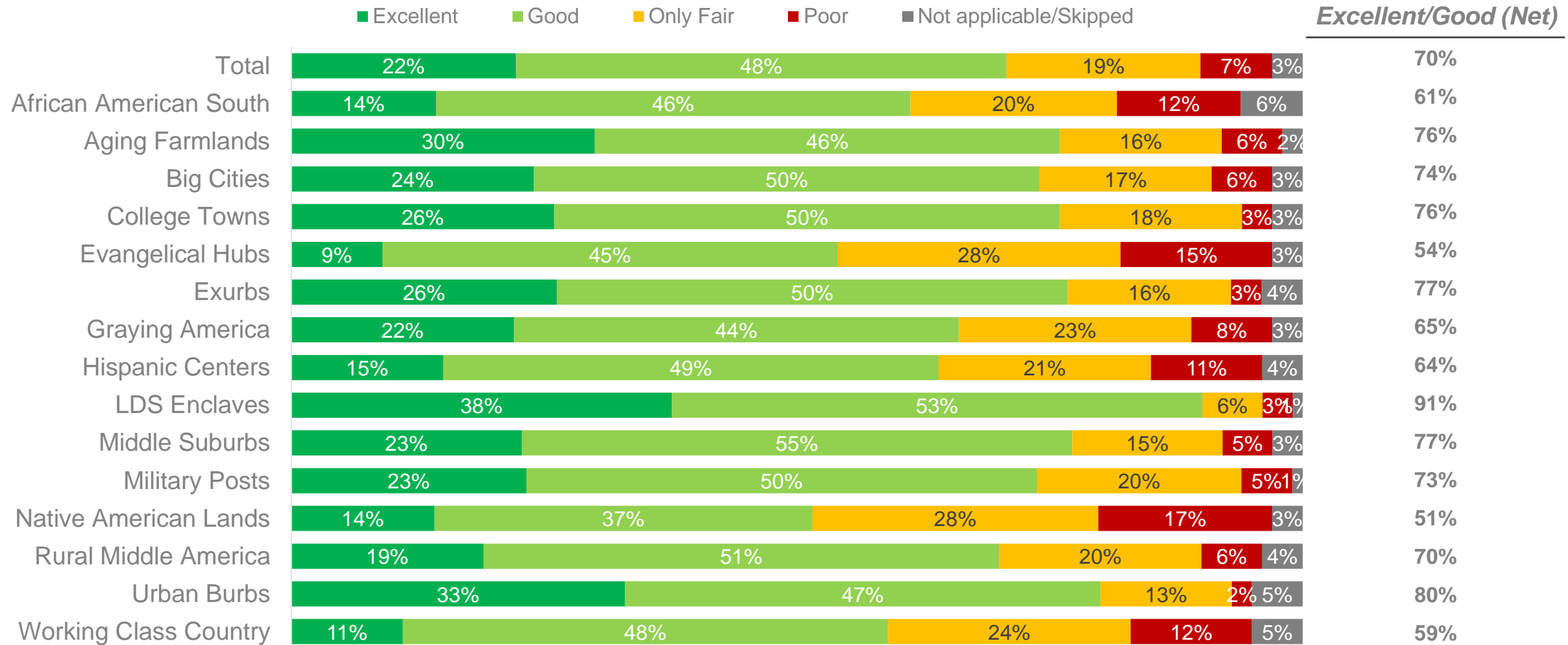
Q12: Now thinking about your neighborhood, how would you rate the following services in your neighborhood? – The police department
 Base: All Respondents (n=5,093)

Rating Neighborhood Services – The public school system



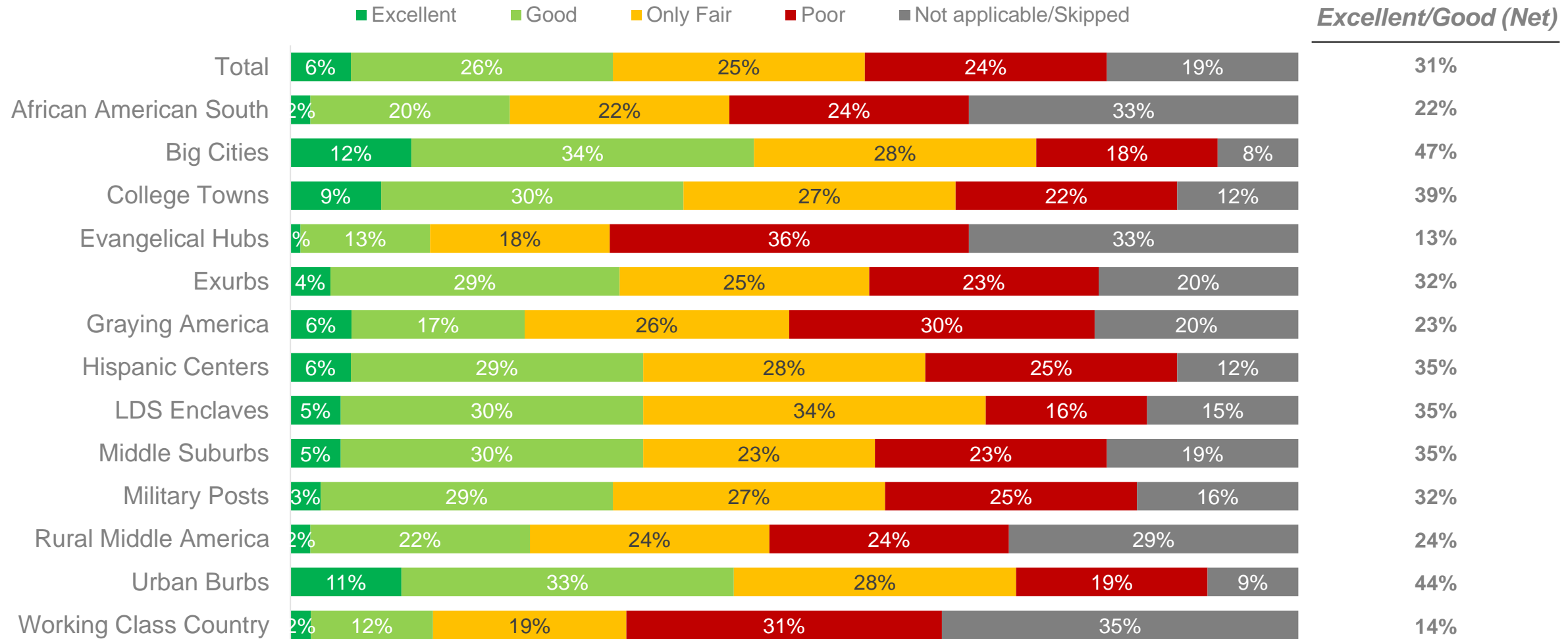
Q12: Now thinking about your neighborhood, how would you rate the following services in your neighborhood? – The public school system
 Base: All Respondents (n=5,093)

Rating Neighborhood Services – Public or emergency health services



Q12: Now thinking about your neighborhood, how would you rate the following services in your neighborhood? – Public or emergency health services (ERs, hospitals, vaccine clinics, etc.)
 Base: All Respondents (n=5,093)

Rating Neighborhood Services – Public transportation

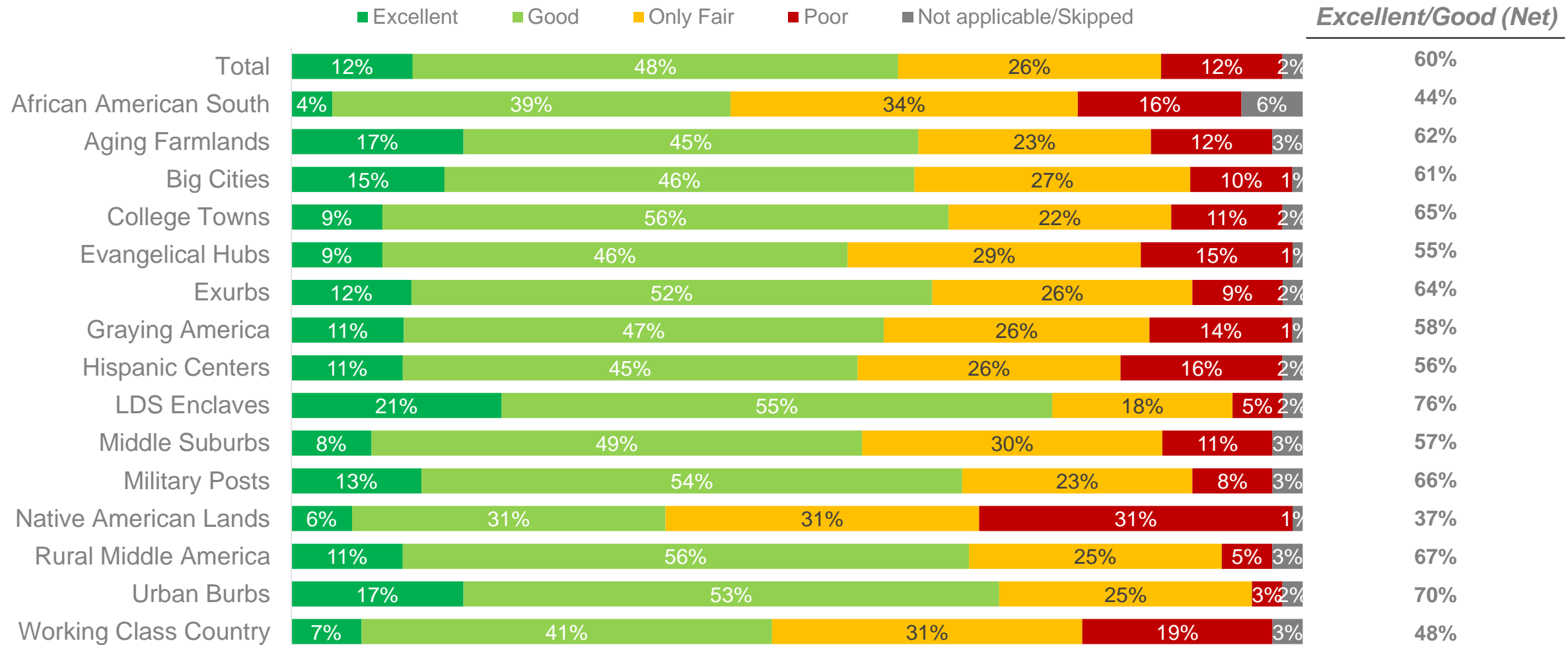


Q12: Now thinking about your neighborhood, how would you rate the following services in your neighborhood? – Public transportation

Base: All Respondents (n=4,493)

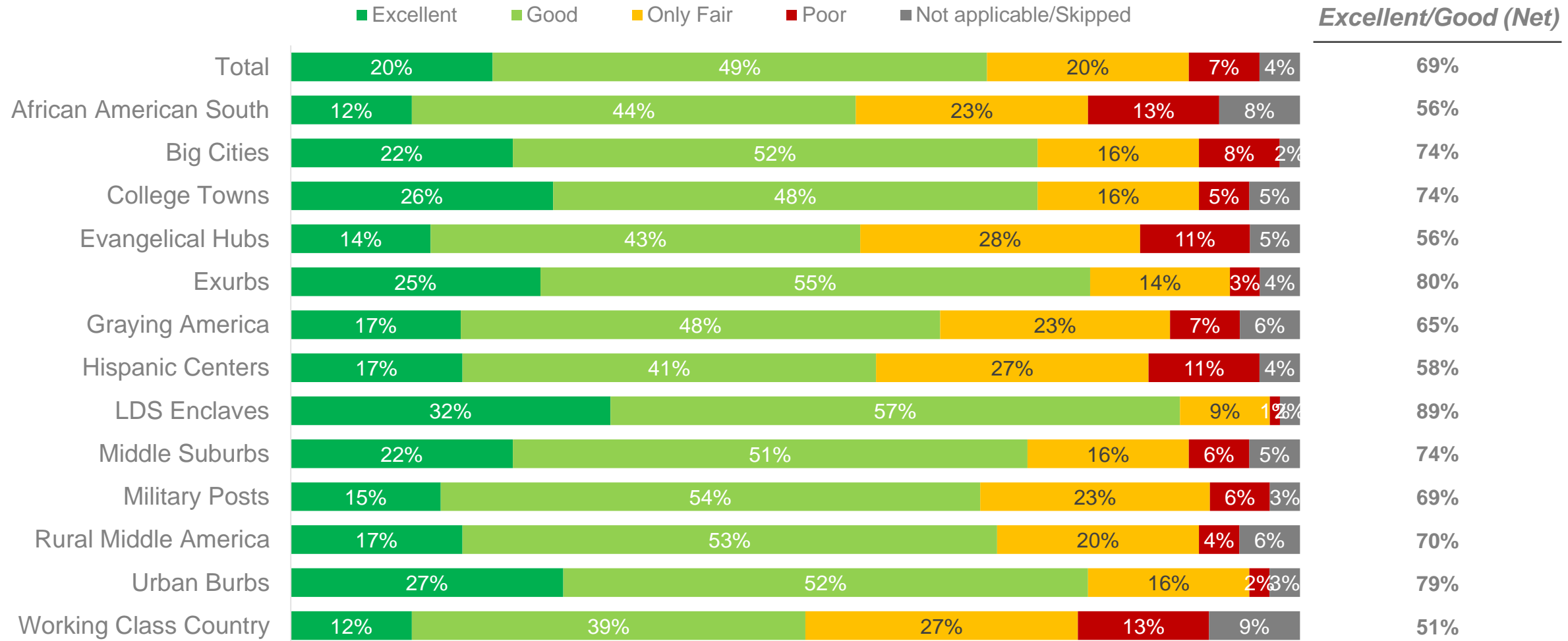
*NOTE: This option was not asked to those in Aging Farmlands and Native American Lands

Rating Neighborhood Services – Infrastructure



Q12: Now thinking about your neighborhood, how would you rate the following services in your neighborhood? – Infrastructure like roads, bridges, water, sewer, or electrical systems
 Base: All Respondents (n=5,093)

Rating Neighborhood Services – Public spaces, parks, or public buildings



Q12: Now thinking about your neighborhood, how would you rate the following services in your neighborhood? – Public spaces, parks, or public buildings

Base: All Respondents (n=4,493)

*NOTE: This option was not asked to those in Aging Farmlands and Native American Lands

Concerns with services – Emergency services

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Underfunding or under-investment | 21% | 25% | 18% | 21% | 34% | 17% | 21% | 20% | 16% | 23% | 19% | 20% | 13% | 34% |
| Too much demand or strain (not available when you need it, staff/worker shortages, etc.) | 18% | 18% | 24% | 19% | 19% | 16% | 18% | 18% | 15% | 22% | 16% | 16% | 14% | 19% |
| Inexperience or insufficient training | 7% | 7% | 5% | 6% | 10% | 5% | 11% | 4% | 4% | 10% | 6% | 6% | 5% | 10% |
| Racial bias or discrimination | 4% | 6% | 5% | 3% | 3% | 2% | 3% | 4% | 2% | 5% | 4% | 3% | 5% | 1% |
| Gender bias or discrimination | 2% | 2% | 4% | 2% | 2% | 2% | 1% | 1% | 2% | 4% | 3% | 2% | 2% | 2% |
| None of these | 60% | 55% | 56% | 61% | 49% | 68% | 58% | 57% | 70% | 56% | 64% | 62% | 66% | 51% |

Concerns with services – The police department

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Underfunding or under-investment | 21% | 23% | 21% | 16% | 29% | 21% | 20% | 18% | 18% | 21% | 19% | 18% | 13% | 33% |
| Too much demand or strain (not available when you need it, staff/worker shortages, etc.) | 21% | 25% | 32% | 23% | 19% | 16% | 21% | 23% | 13% | 23% | 22% | 15% | 18% | 17% |
| Inexperience or insufficient training | 18% | 20% | 23% | 15% | 25% | 14% | 18% | 14% | 14% | 16% | 21% | 12% | 15% | 24% |
| Racial bias or discrimination | 18% | 20% | 31% | 22% | 13% | 13% | 14% | 11% | 19% | 14% | 20% | 9% | 23% | 14% |
| Gender bias or discrimination | 8% | 6% | 12% | 10% | 9% | 8% | 6% | 5% | 11% | 8% | 8% | 4% | 10% | 6% |
| None of these | 45% | 39% | 31% | 44% | 40% | 54% | 48% | 43% | 54% | 51% | 43% | 56% | 49% | 39% |

Concerns with services – The public school system

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Underfunding or under-investment | 37% | 42% | 41% | 38% | 37% | 32% | 37% | 30% | 46% | 38% | 38% | 29% | 31% | 41% |
| Too much demand or strain (not available when you need it, staff/worker shortages, etc.) | 27% | 27% | 31% | 28% | 27% | 22% | 26% | 22% | 38% | 25% | 31% | 23% | 21% | 25% |
| Inexperience or insufficient training | 18% | 24% | 19% | 14% | 25% | 18% | 17% | 16% | 17% | 18% | 15% | 10% | 16% | 18% |
| Racial bias or discrimination | 10% | 16% | 14% | 11% | 9% | 10% | 9% | 6% | 12% | 10% | 11% | 6% | 11% | 8% |
| Gender bias or discrimination | 7% | 8% | 7% | 7% | 9% | 9% | 6% | 3% | 9% | 7% | 8% | 5% | 5% | 3% |
| None of these | 39% | 33% | 34% | 36% | 36% | 44% | 41% | 40% | 34% | 40% | 38% | 47% | 48% | 36% |

Concerns with services – Public health or emergency services

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Underfunding or under-investment | 20% | 26% | 22% | 19% | 28% | 13% | 21% | 18% | 13% | 20% | 17% | 15% | 16% | 29% |
| Too much demand or strain (not available when you need it, staff/worker shortages, etc.) | 28% | 29% | 32% | 32% | 27% | 27% | 31% | 27% | 21% | 30% | 32% | 24% | 23% | 30% |
| Inexperience or insufficient training | 11% | 10% | 9% | 10% | 18% | 9% | 16% | 11% | 9% | 16% | 8% | 10% | 5% | 17% |
| Racial bias or discrimination | 5% | 5% | 10% | 5% | 5% | 5% | 3% | 3% | 4% | 7% | 5% | 5% | 4% | 3% |
| Gender bias or discrimination | 3% | 4% | 4% | 4% | 4% | 3% | 2% | 2% | 3% | 5% | 2% | 2% | 4% | 2% |
| None of these | 51% | 49% | 48% | 50% | 47% | 56% | 47% | 48% | 63% | 52% | 51% | 56% | 57% | 44% |

Concerns with services – Public transportation

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Underfunding or under-investment | 20% | 25% | 22% | 23% | 24% | 13% | 20% | 16% | 19% | 18% | 20% | 16% | 22% | 17% |
| Too much demand or strain (heavy traffic, not enough trains/buses, too many users, etc.) | 9% | 7% | 18% | 6% | 7% | 5% | 7% | 8% | 8% | 7% | 9% | 5% | 17% | 7% |
| Not enough access or inconvenient | 40% | 37% | 34% | 42% | 39% | 41% | 46% | 33% | 48% | 39% | 40% | 39% | 39% | 43% |
| Poorly maintained or in poor condition | 8% | 8% | 16% | 7% | 5% | 8% | 3% | 10% | 10% | 8% | 7% | 3% | 9% | 8% |
| Environmental hazards or danger to public health | 2% | 2% | 5% | 2% | 2% | 2% | - | 1% | 1% | 1% | 3% | 0 | 4% | 2% |
| None of these | 43% | 43% | 39% | 44% | 41% | 45% | 41% | 45% | 38% | 47% | 43% | 48% | 40% | 42% |

Concerns with services – Infrastructure

| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Underfunding or under-investment | 26% | 34% | 25% | 27% | 34% | 20% | 28% | 26% | 18% | 30% | 22% | 23% | 27% | 32% |
| Too much demand or strain (heavy traffic, not enough trains/buses, too many users, etc.) | 18% | 16% | 24% | 19% | 13% | 20% | 22% | 15% | 26% | 17% | 22% | 5% | 20% | 9% |
| Not enough access or inconvenient | 7% | 8% | 9% | 5% | 8% | 8% | 7% | 6% | 5% | 6% | 8% | 3% | 8% | 5% |
| Poorly maintained or in poor condition | 34% | 42% | 35% | 32% | 41% | 31% | 30% | 38% | 24% | 44% | 31% | 29% | 26% | 44% |
| Environmental hazards or danger to public health | 6% | 8% | 10% | 5% | 8% | 5% | 4% | 3% | 5% | 7% | 5% | 3% | 8% | 5% |
| None of these | 40% | 31% | 39% | 42% | 32% | 41% | 40% | 39% | 49% | 35% | 45% | 47% | 42% | 39% |

Concerns with services – Public spaces, parks, or public buildings

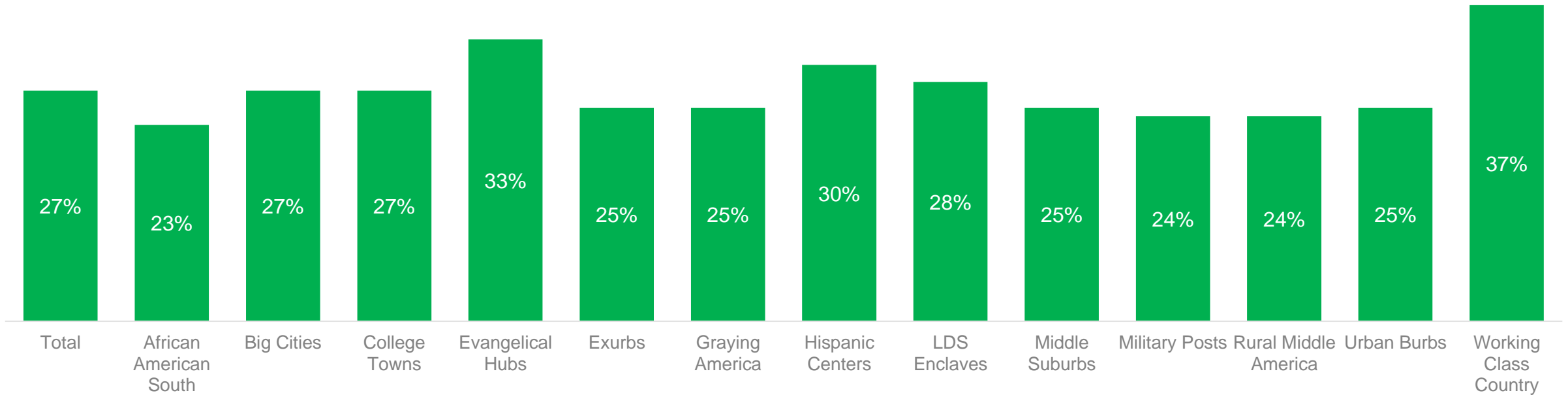
| | Total | African American South | Big Cities | College Towns | Evangelical Hubs | Exurbs | Graying America | Hispanic Centers | LDS Enclaves | Middle Suburbs | Military Posts | Rural Middle America | Urban Burbs | Working Class Country |
|--|-------|------------------------|------------|---------------|------------------|--------|-----------------|------------------|--------------|----------------|----------------|----------------------|-------------|-----------------------|
| Underfunding or under-investment | 17% | 23% | 16% | 16% | 24% | 13% | 16% | 16% | 10% | 21% | 16% | 11% | 13% | 23% |
| Too much demand or strain (heavy traffic, not enough trains/buses, too many users, etc.) | 6% | 4% | 9% | 8% | 4% | 5% | 7% | 8% | 7% | 6% | 4% | 3% | 8% | 3% |
| Not enough access or inconvenient | 14% | 15% | 15% | 12% | 21% | 10% | 14% | 15% | 7% | 15% | 19% | 11% | 12% | 15% |
| Poorly maintained or in poor condition | 13% | 21% | 16% | 11% | 22% | 9% | 10% | 24% | 6% | 18% | 9% | 6% | 10% | 14% |
| Environmental hazards or danger to public health | 3% | 2% | 5% | 2% | 2% | 3% | 2% | 1% | 4% | 3% | 3% | 0 | 3% | 2% |
| None of these | 60% | 52% | 55% | 62% | 47% | 66% | 64% | 51% | 74% | 60% | 57% | 73% | 64% | 51% |

Concerns with Public Services

| | Total | Aging Farmlands | Native American Lands |
|--|-------|-----------------|-----------------------|
| Underfunding or under-investment | 50% | 40% | 62% |
| Too much demand or strain (not available when you need it, staff/worker shortages, etc.) | 47% | 36% | 56% |
| Poorly maintained or in poor condition | 37% | 26% | 48% |
| Inexperience or insufficient training | 33% | 28% | 47% |
| Racial bias or discrimination | 23% | 11% | 29% |
| Gender bias or discrimination | 14% | 13% | 27% |

Problems faced in the last year

Serious financial problems caused by recent price increases (% yes)



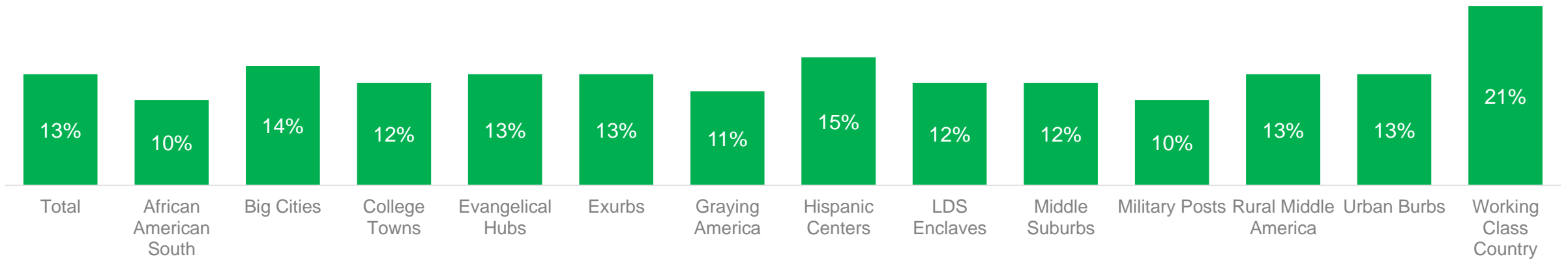
Q15: In the last year, have you experienced the following? – Serious financial problems caused by recent price increases

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Problems faced in the last year

Serious problems paying your rent or mortgage (% yes)



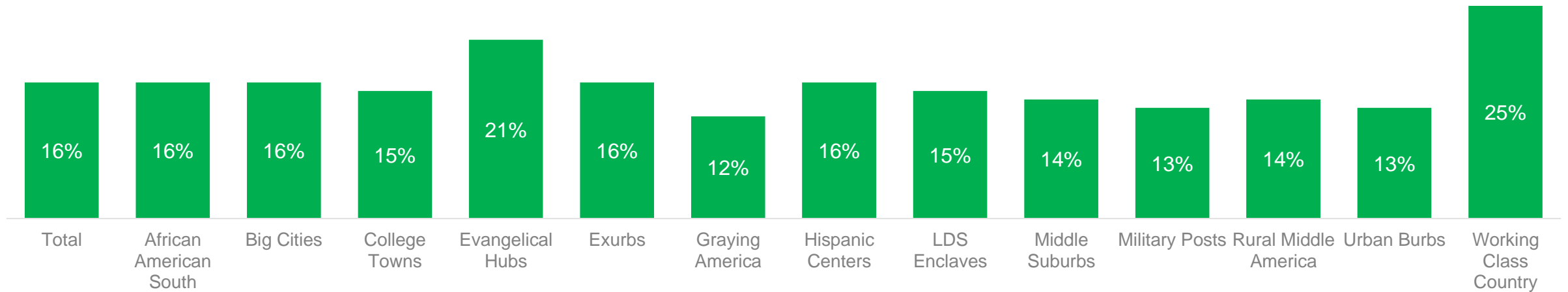
Q15: In the last year, have you experienced the following? – Serious problems paying your rent or mortgage

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Problems faced in the last year

Serious problems affording medical care or prescription drugs (% yes)



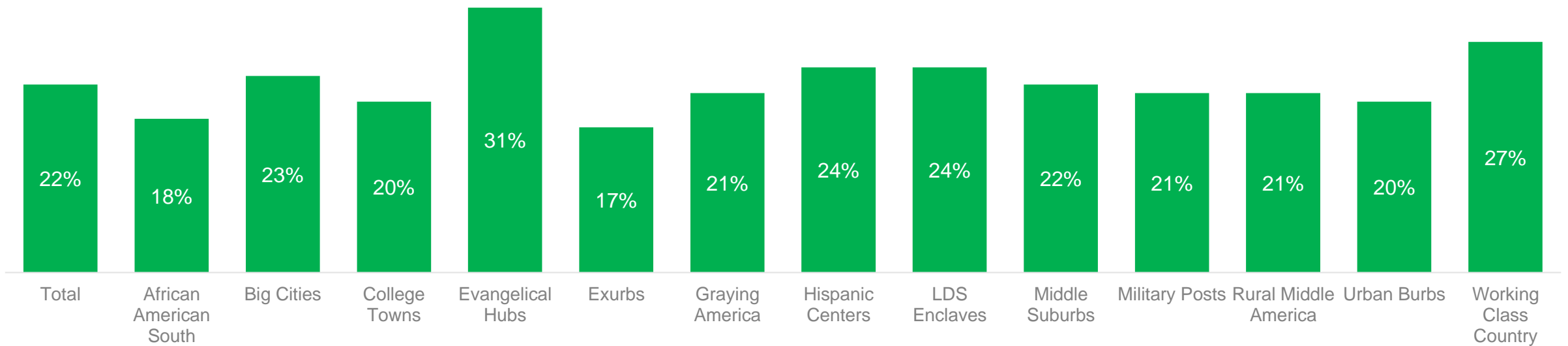
Q15: In the last year, have you experienced the following? – Serious problems affording medical care or prescription drugs

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Problems faced in the last year

Serious problems affording food, gas, or other household needs (% yes)



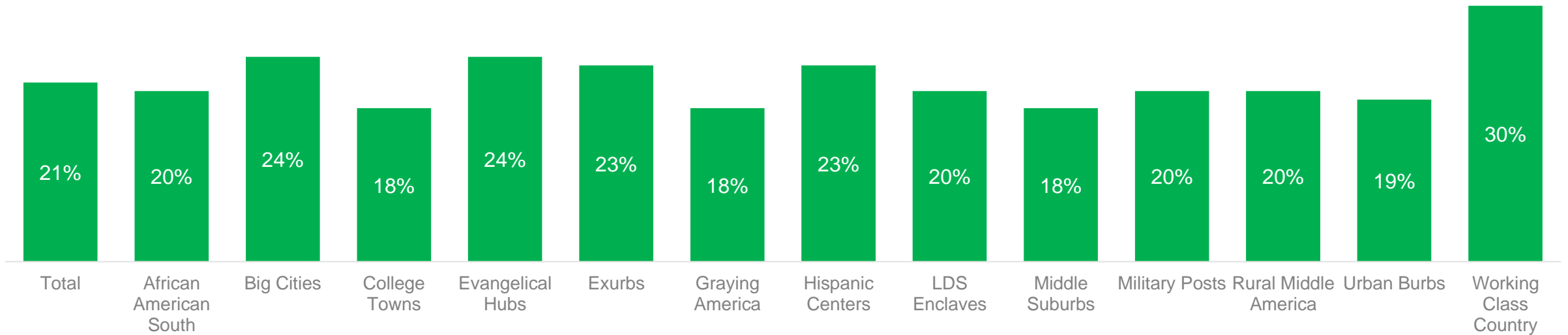
Q15: In the last year, have you experienced the following? – Serious problems affording food, gas, or other household needs

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Problems faced in the last year

Other serious financial problems like paying credit card bills or loans (% yes)

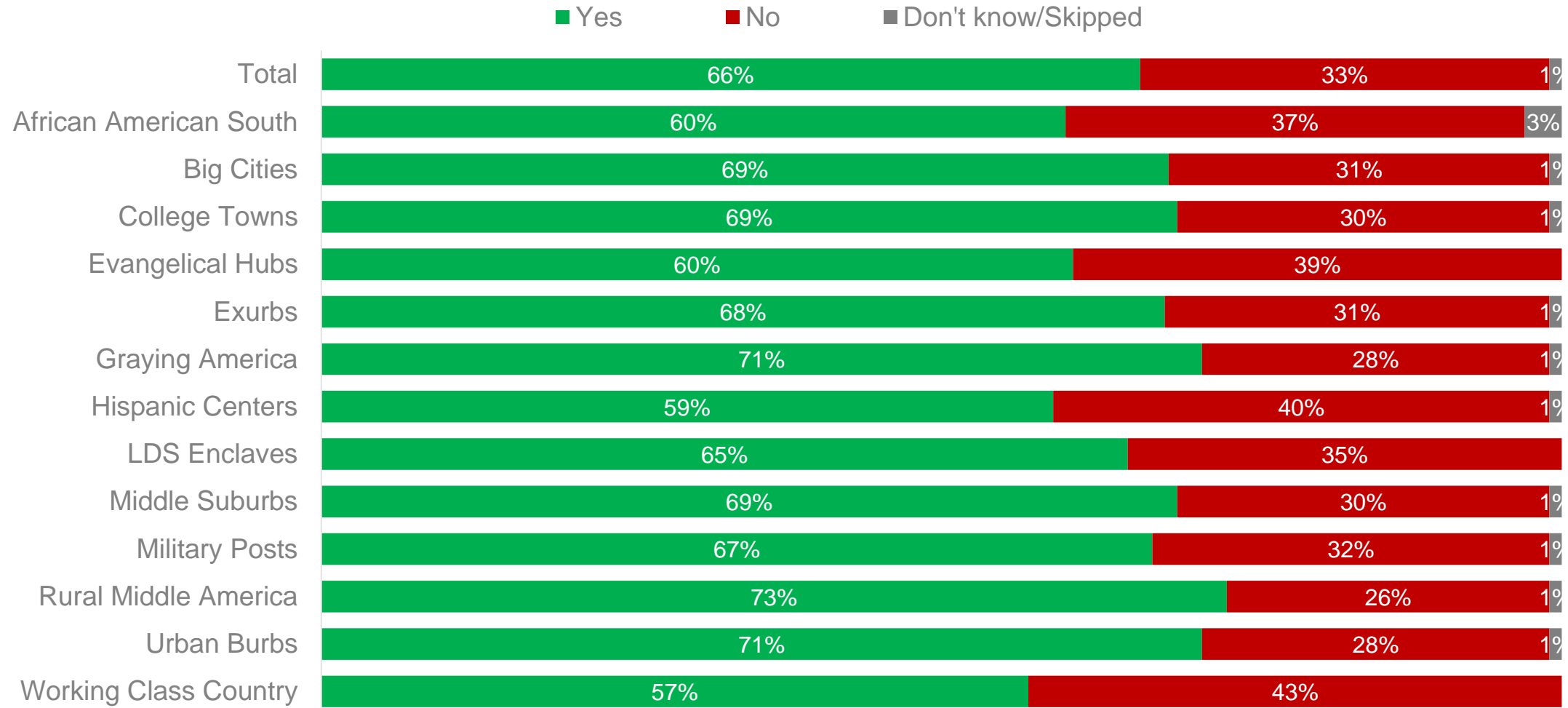


Q15: In the last year, have you experienced the following? – Other serious financial problems like paying credit card bills or loans

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

Enough savings to cover one month in case of emergency



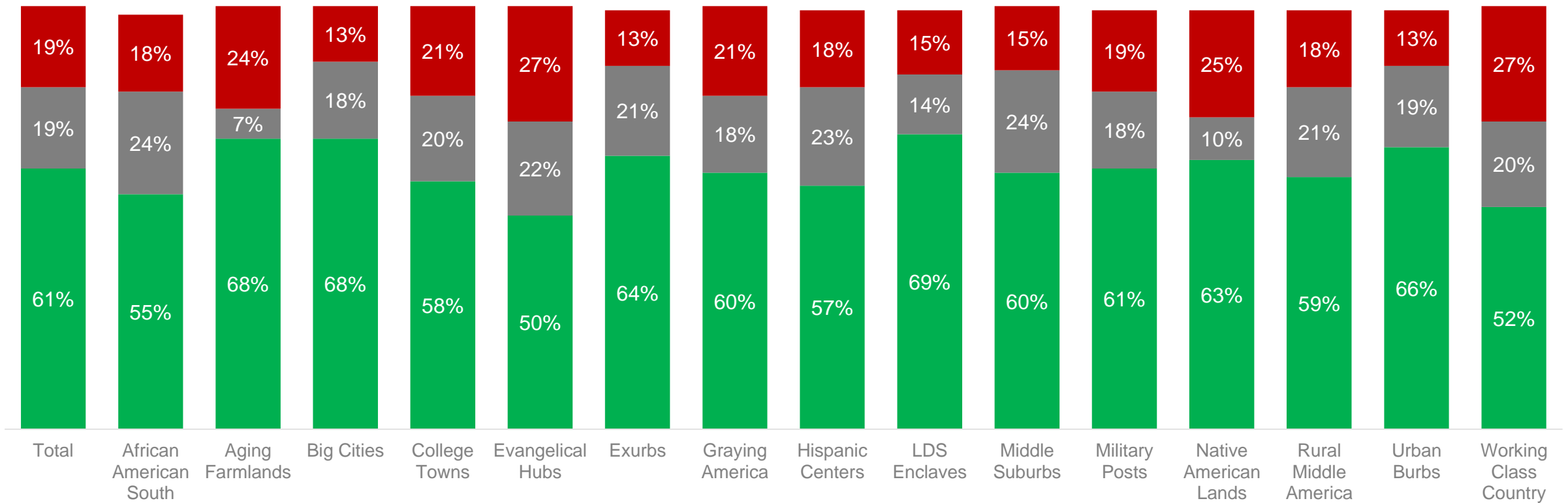
Q16: Currently, do you have enough savings to cover at least one month of your expenses in case of an emergency?

Base: All Respondents (n=4,493)

*NOTE: This question was not asked to those in Aging Farmlands and Native American Lands

I can get what I need in my neighborhood

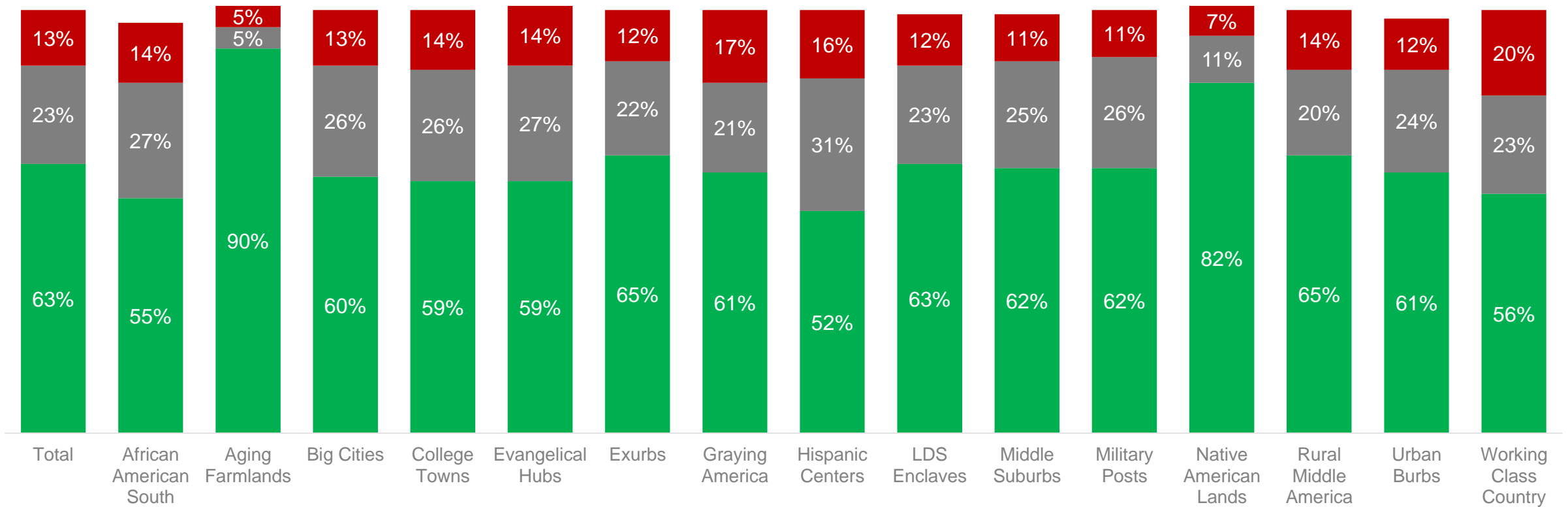
■ Agree
 ■ Neither agree nor disagree
 ■ Disagree



Q17: To what extent do you agree or disagree with the following statements? – I can get what I need in my neighborhood
 Base: All Respondents (n=5,093)

I feel like I belong in my neighborhood

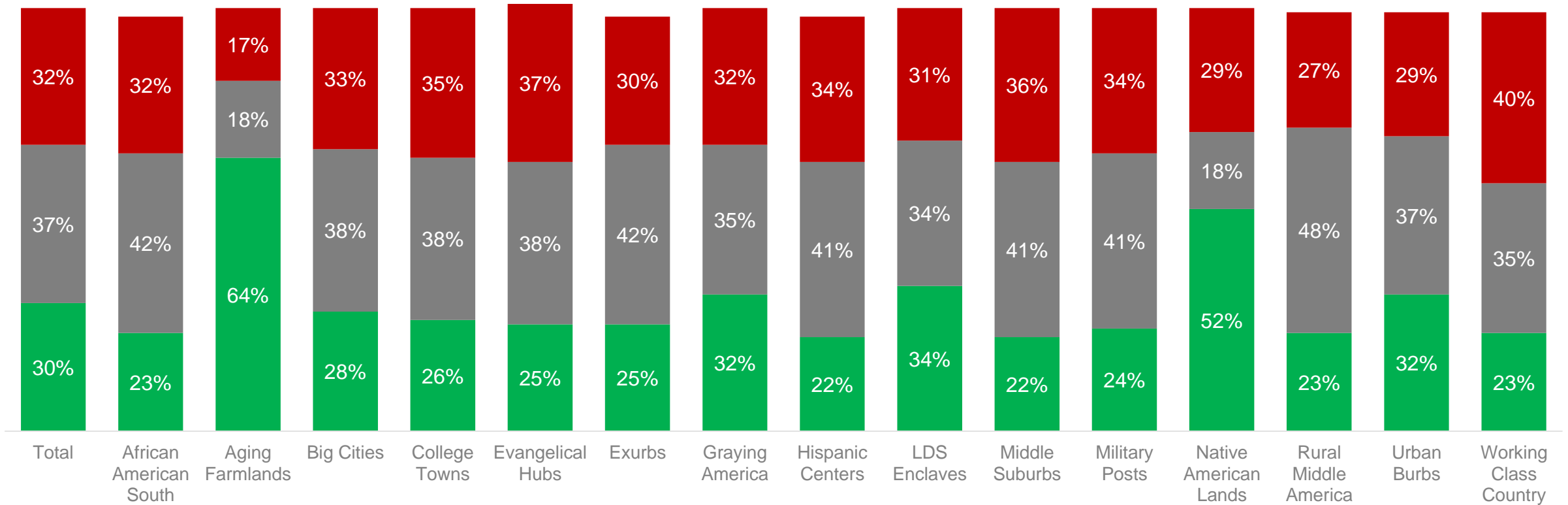
■ Agree ■ Neither agree nor disagree ■ Disagree



Q17: To what extent do you agree or disagree with the following statements? – I feel like I belong in my neighborhood
 Base: All Respondents (n=5,093)

I have a say about what goes on in my neighborhood

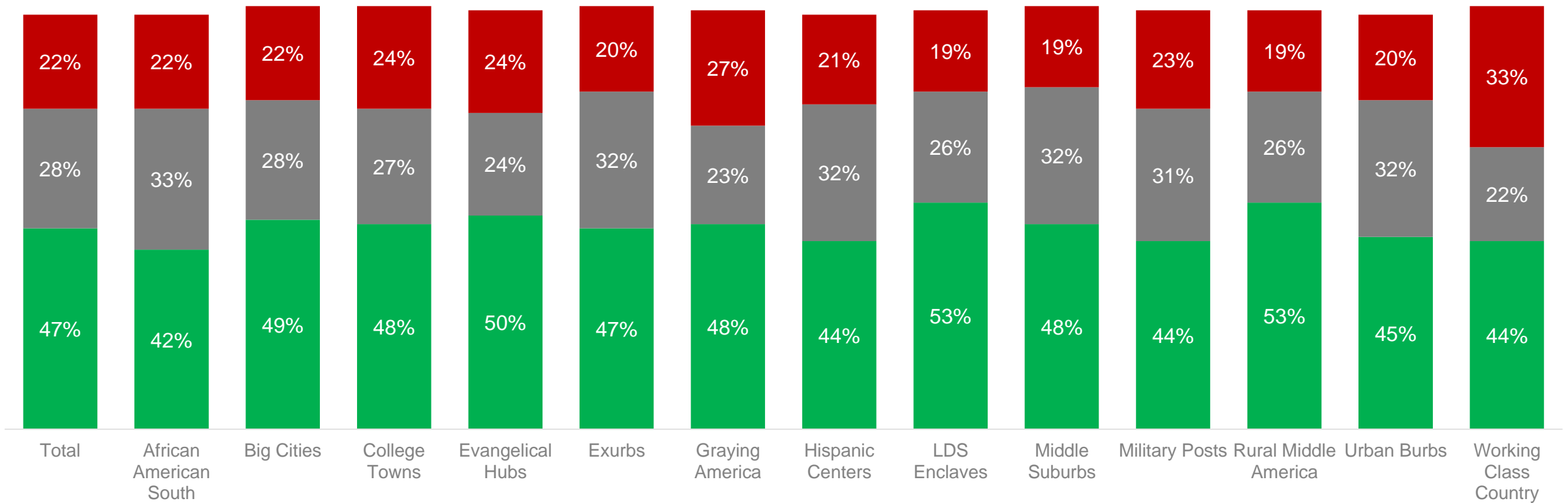
■ Agree ■ Neither agree nor disagree ■ Disagree



Q17: To what extent do you agree or disagree with the following statements? – I have a say about what goes on in my neighborhood
 Base: All Respondents (n=5,093)

I feel connected to my neighborhood

■ Agree
 ■ Neither agree nor disagree
 ■ Disagree

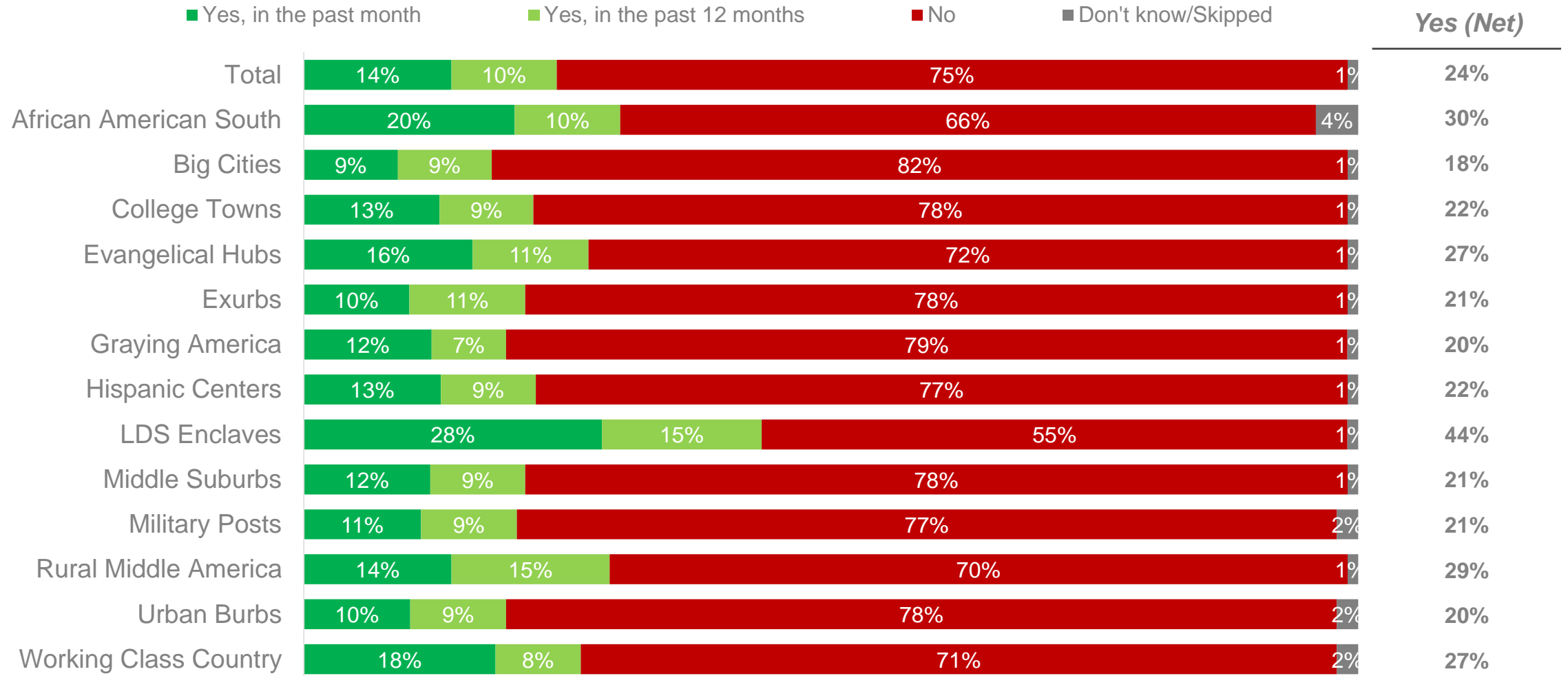


Q17: To what extent do you agree or disagree with the following statements? – I feel connected to my neighborhood

Base: All Respondents (n=4,493)

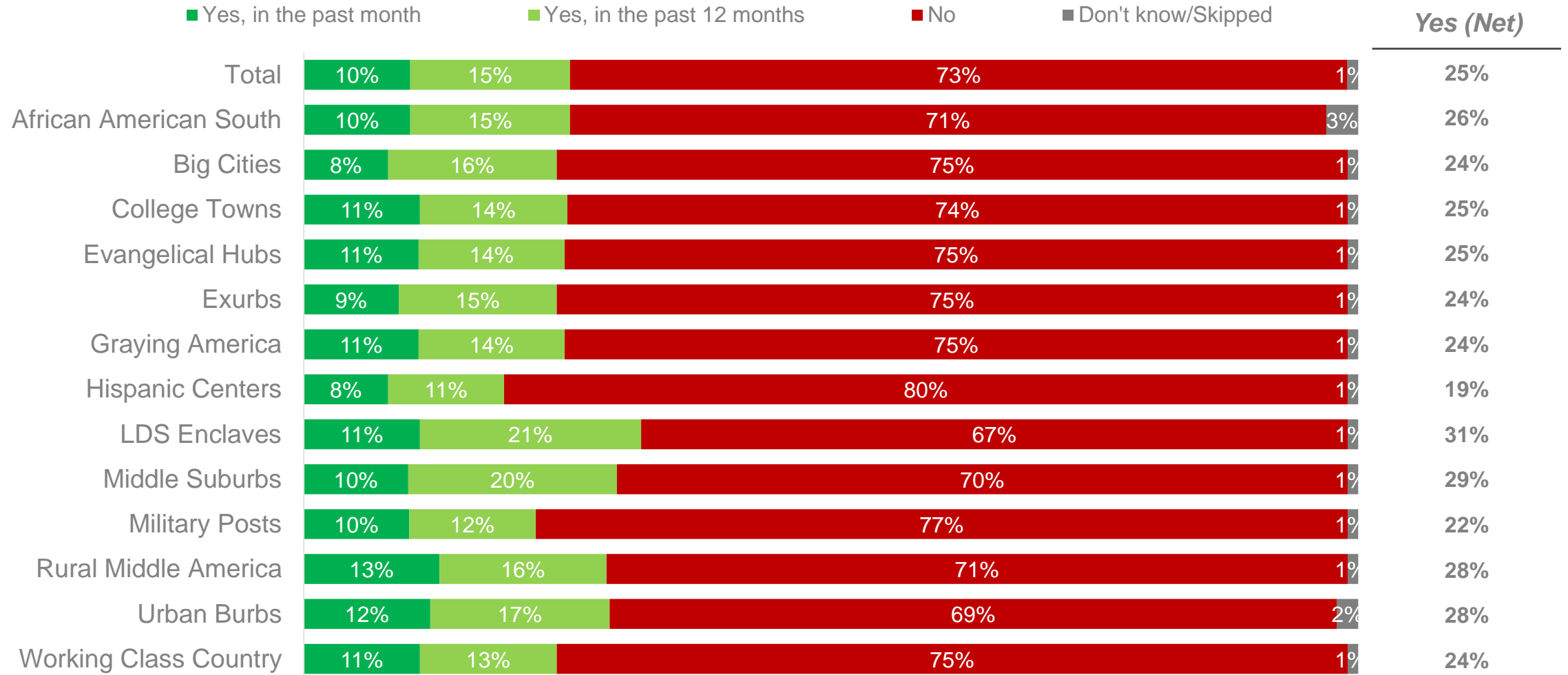
*NOTE: This option was not asked to those in Aging Farmlands and Native American Lands

Volunteered at church or religious center

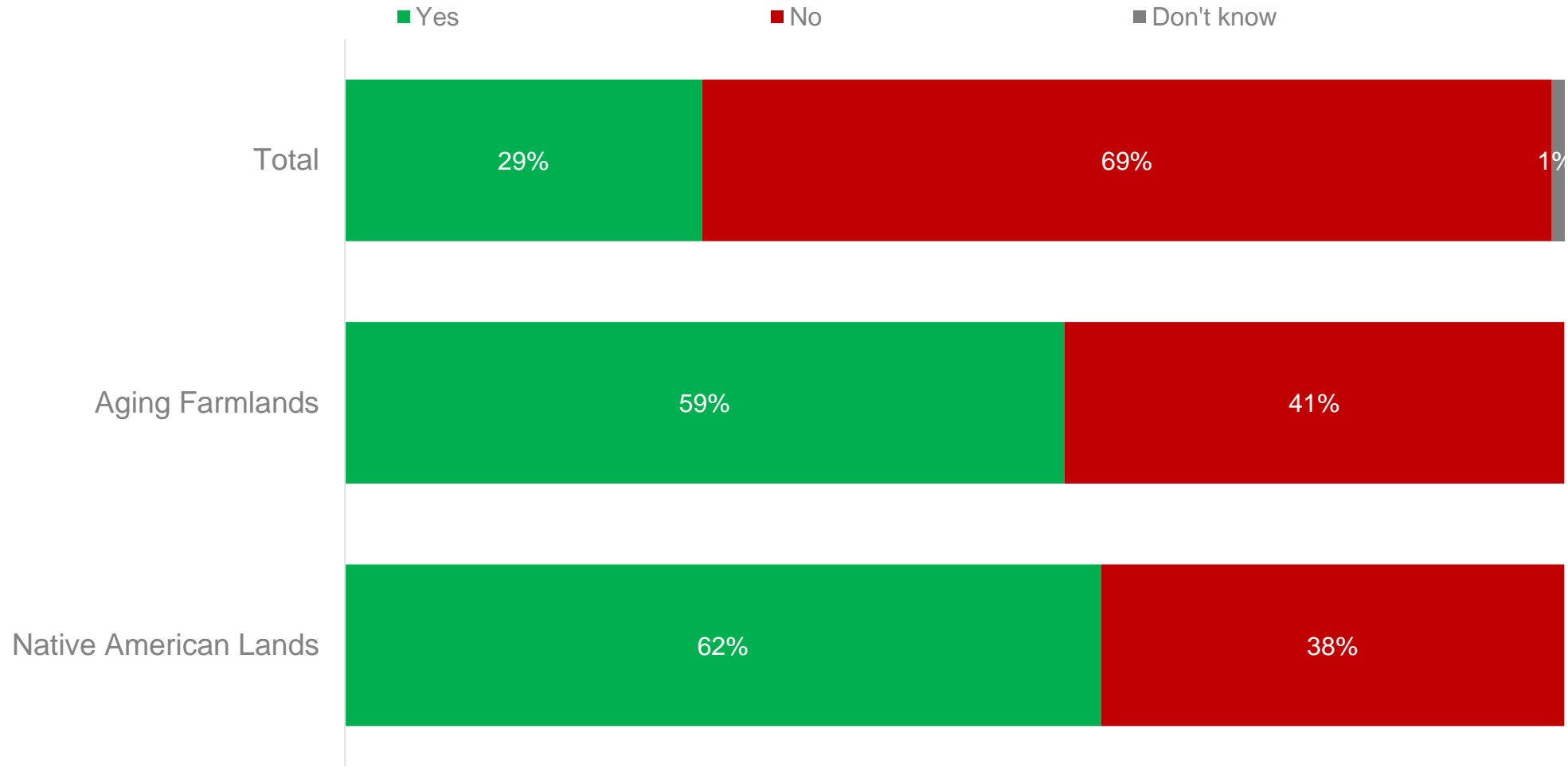


Q20: Have you done the following in the past year? – Volunteered at your church or religious center
 Base: All Respondents (n=4,493)

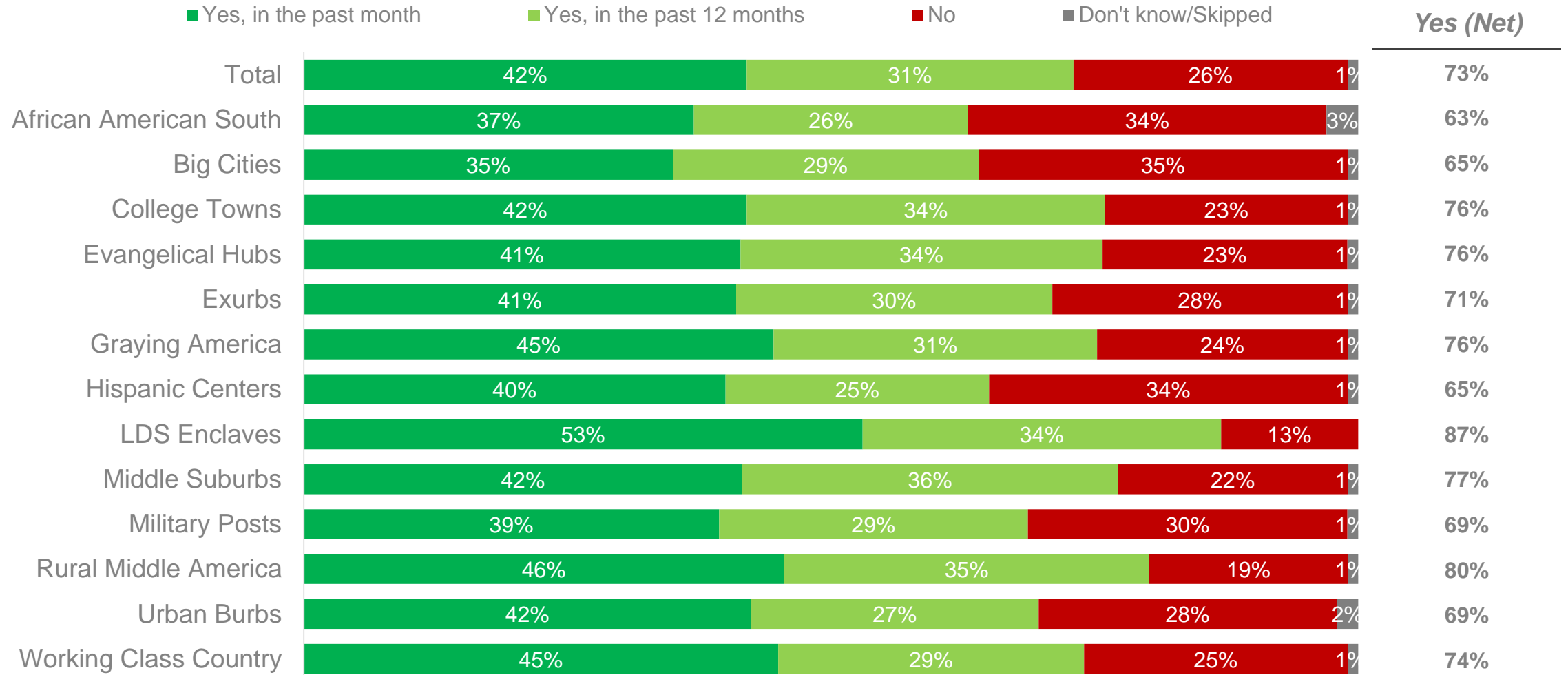
Volunteered for a non-religious charity activity



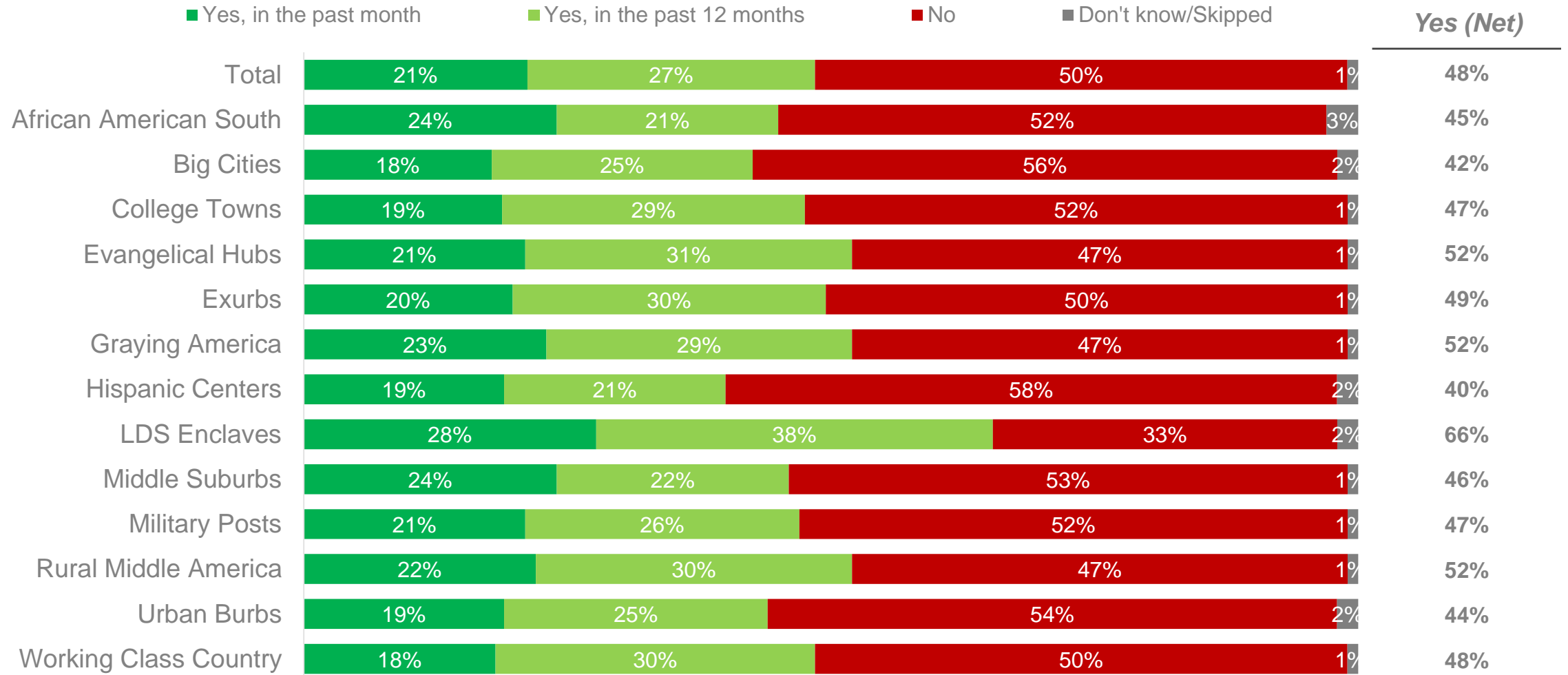
Volunteered at your church, religious center, or other non-religious charity



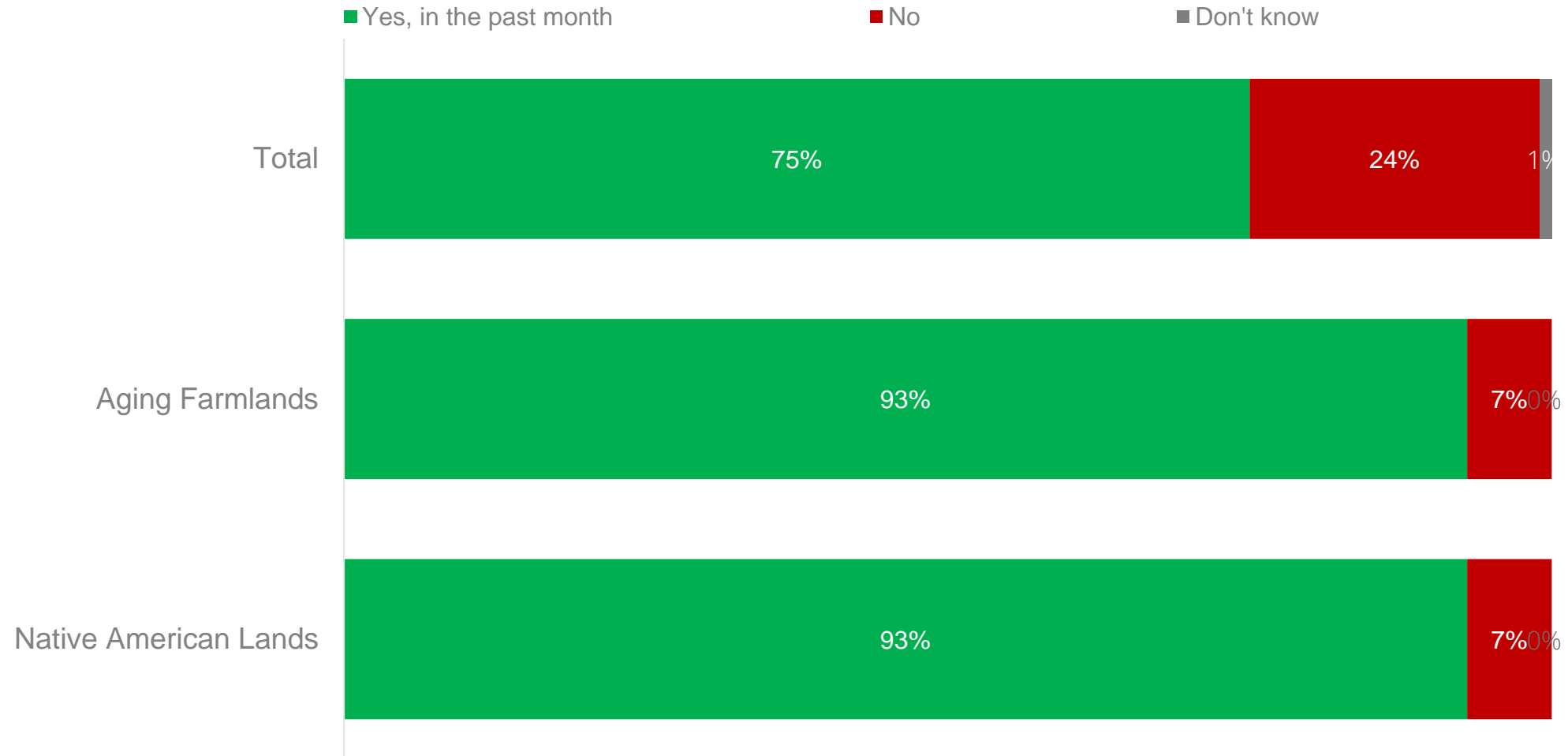
Helped a relative, friend, or neighbor in your community with a small task



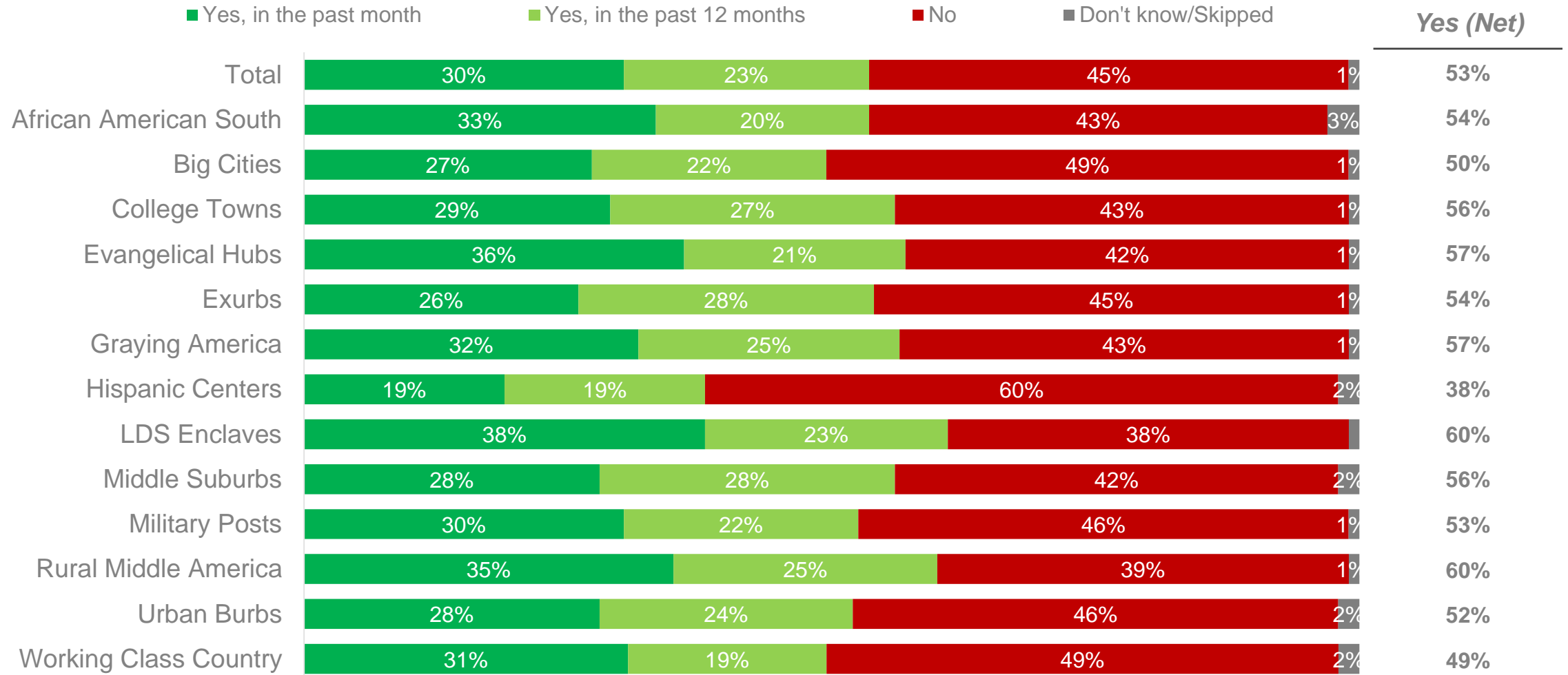
Helped a relative, friend, or neighbor in your community with a large task



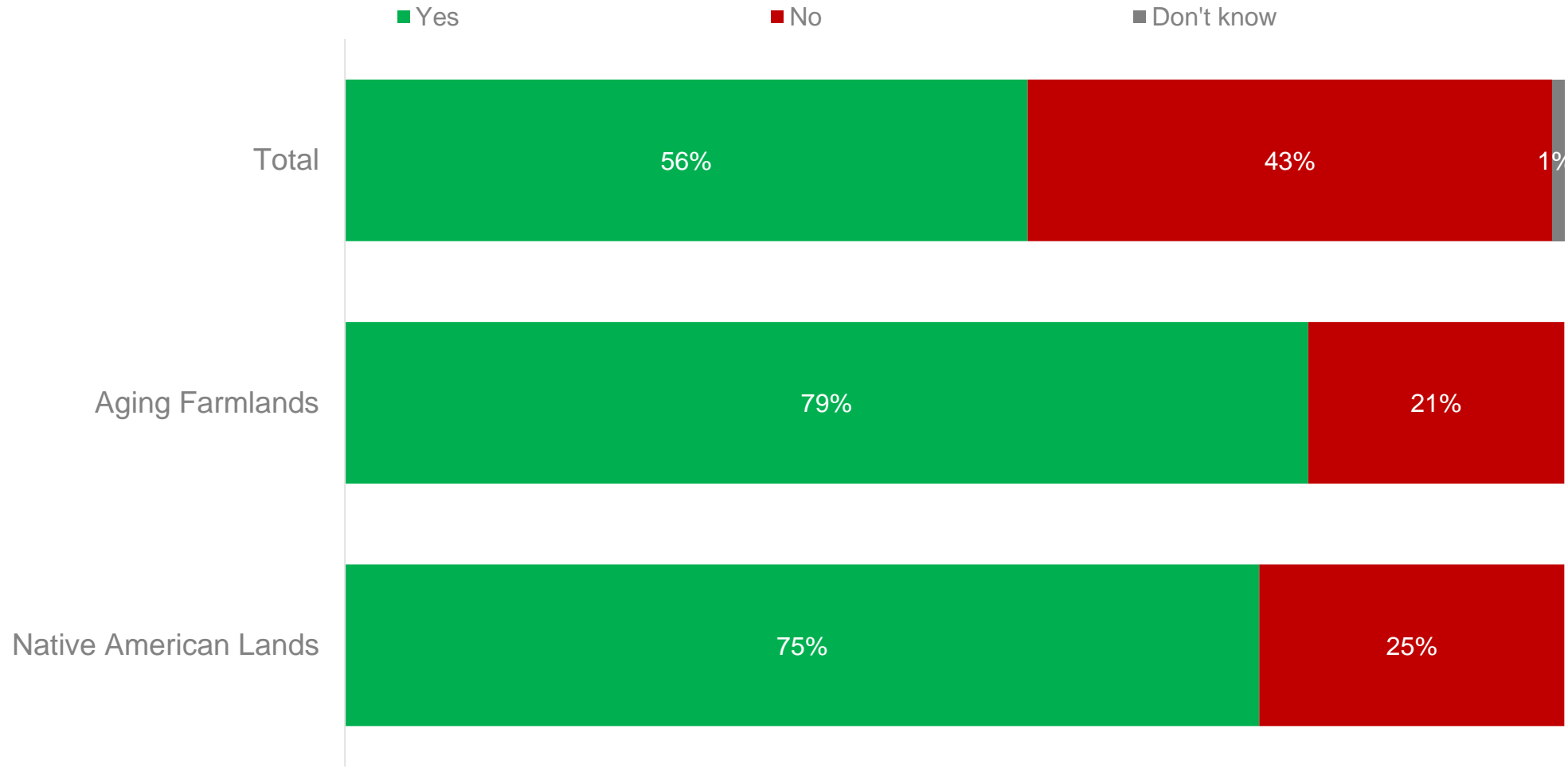
Helped a relative, friend, or neighbor in your community



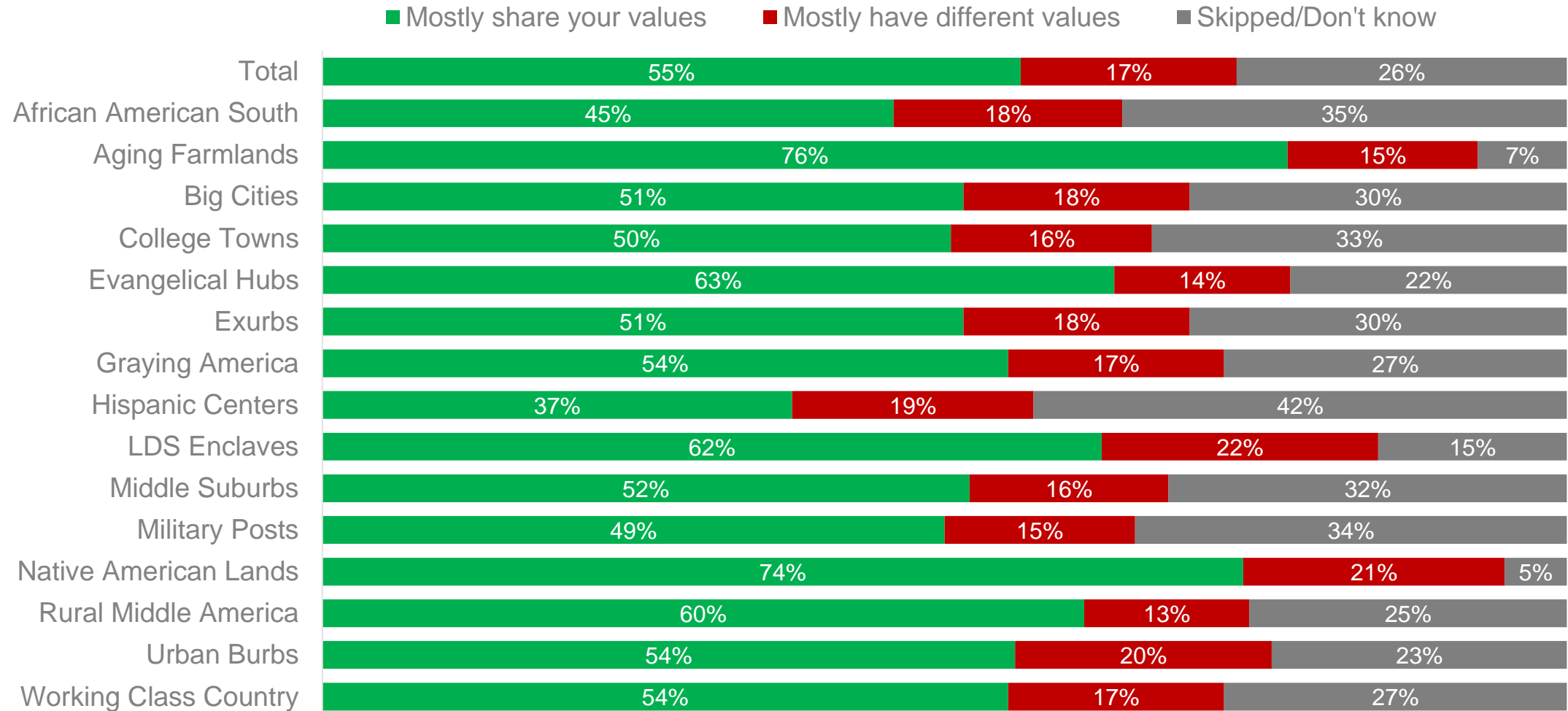
Donated money to a church or charitable organization



Donated money to a church or charitable organization

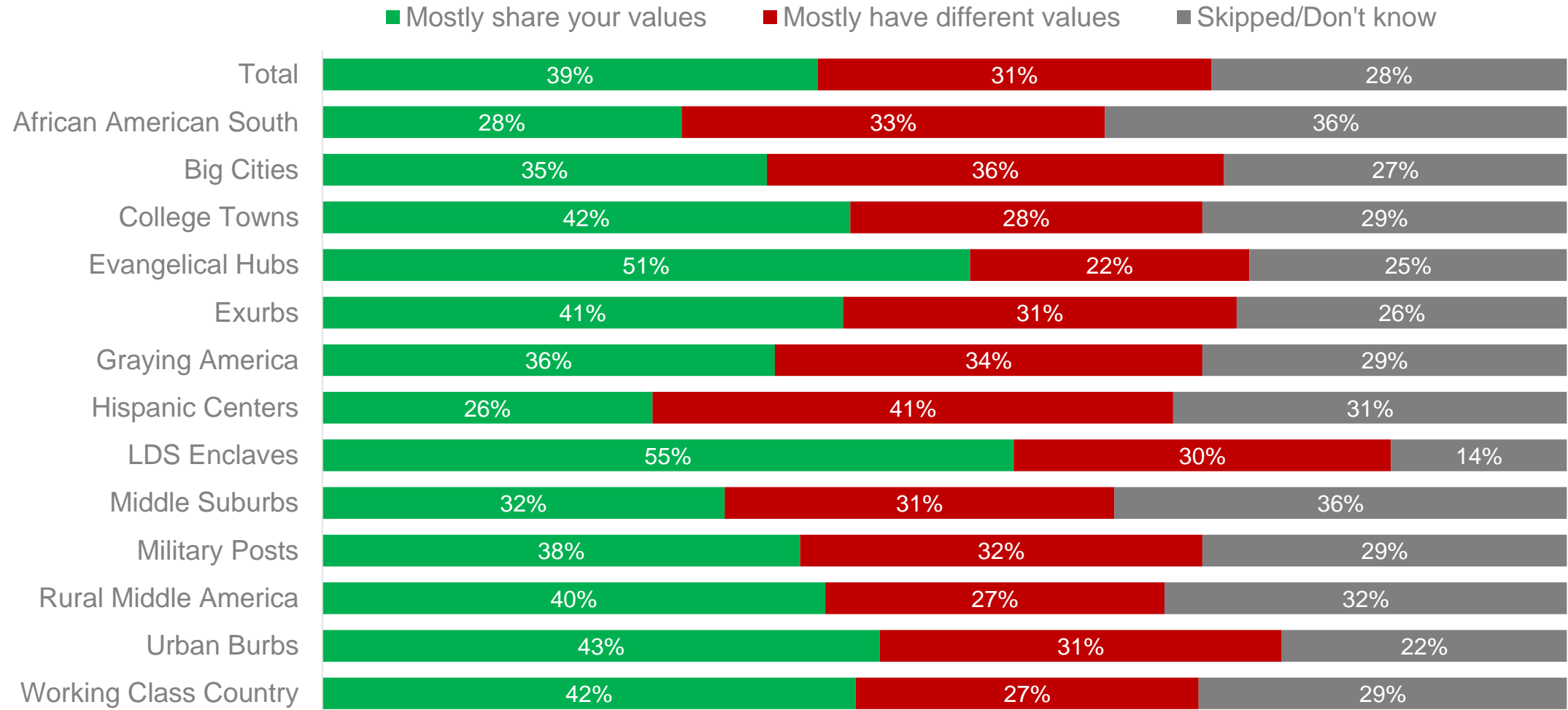


Shared values – Your neighborhood



Q21: Do people who live in the following areas mostly share your values and views, or do they mostly have different values and views from you?– Your neighborhood
 Base: All Respondents (n=5,093)

Shared values – Your state

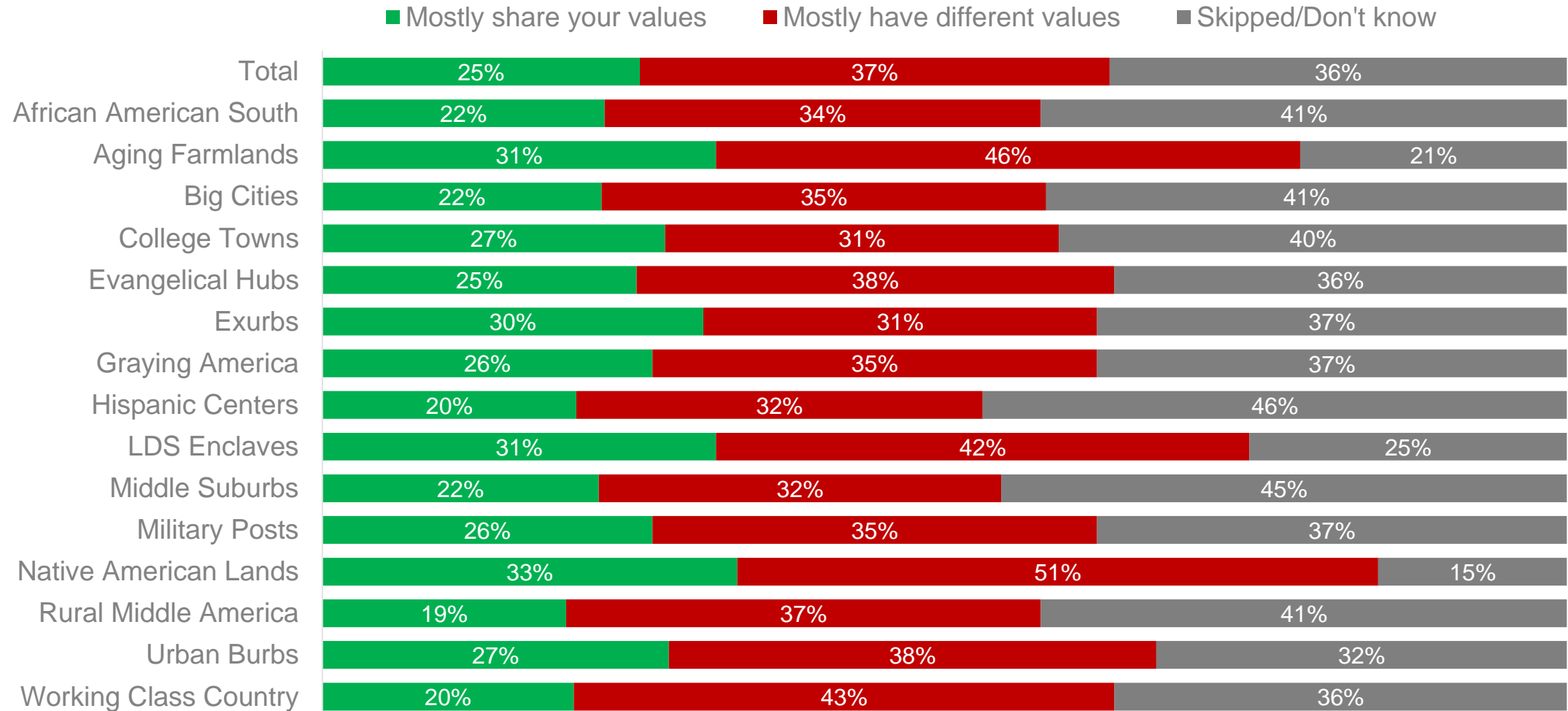


Q21: Do people who live in the following areas mostly share your values and views, or do they mostly have different values and views from you?– Your state

Base: All Respondents (n=4,493)

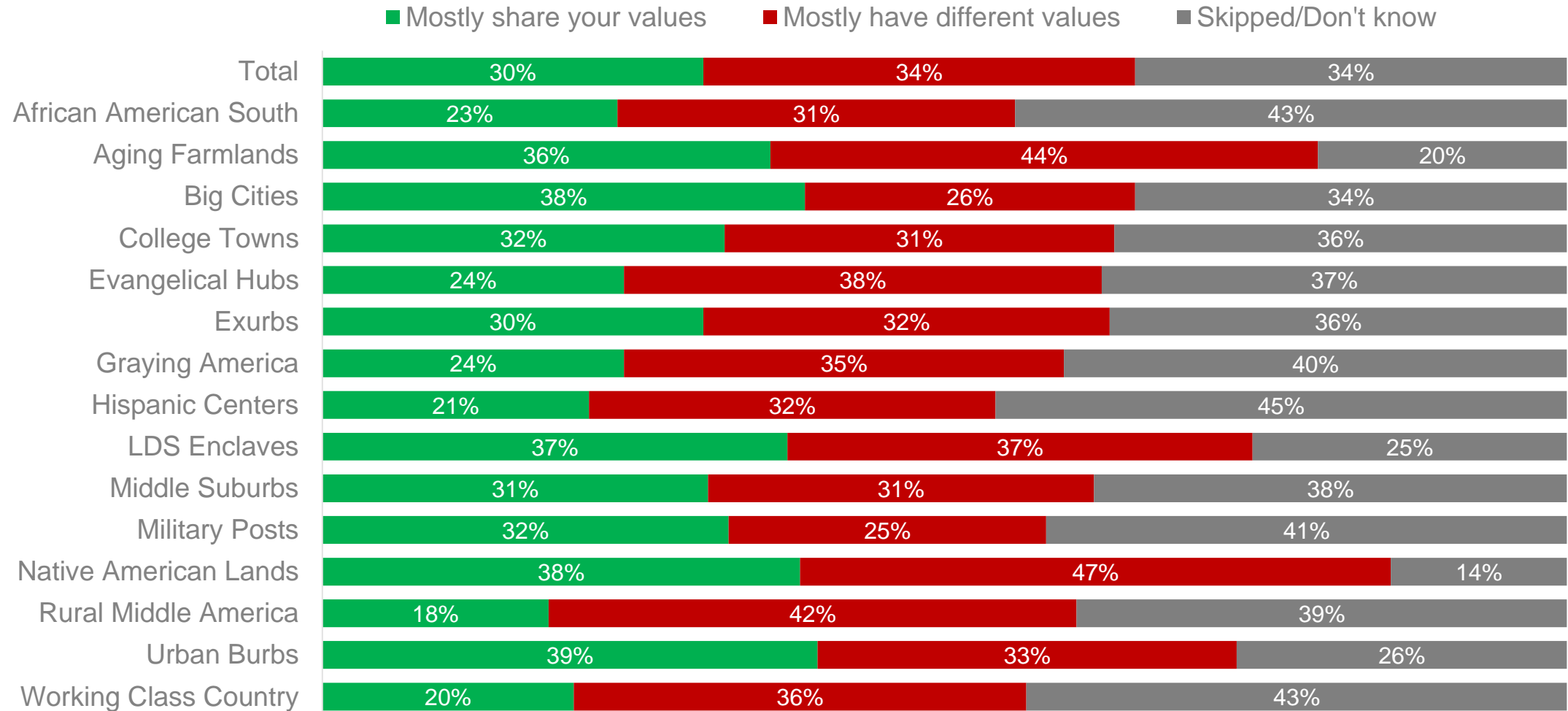
*NOTE: This option was not asked to those in Aging Farmlands and Native American Lands

Shared values – All of America



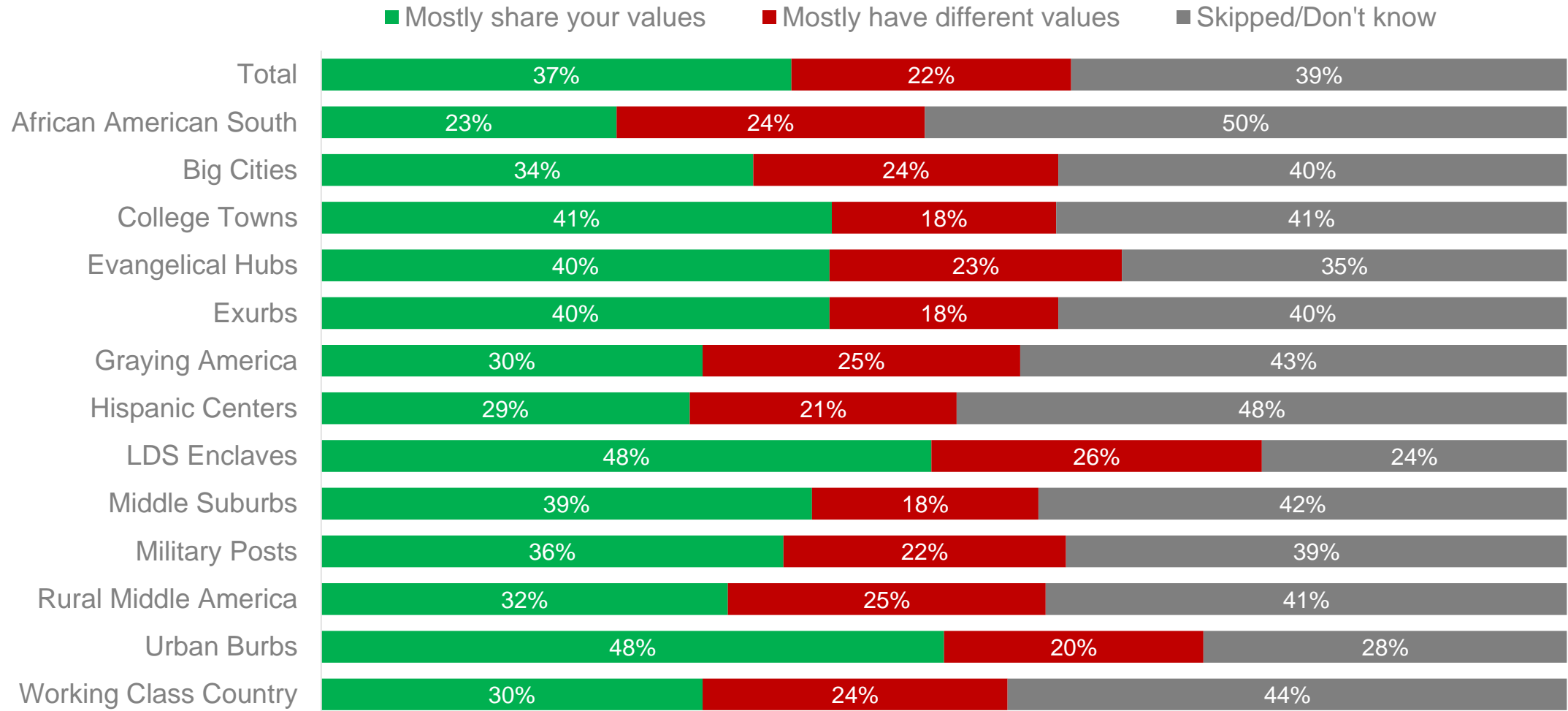
Q21: Do people who live in the following areas mostly share your values and views, or do they mostly have different values and views from you?– All of America
 Base: All Respondents (n=5,093)

Shared values – Urban areas



Q21: Do people who live in the following areas mostly share your values and views, or do they mostly have different values and views from you?– Urban areas
 Base: All Respondents (n=5,093)

Shared values – Suburban areas

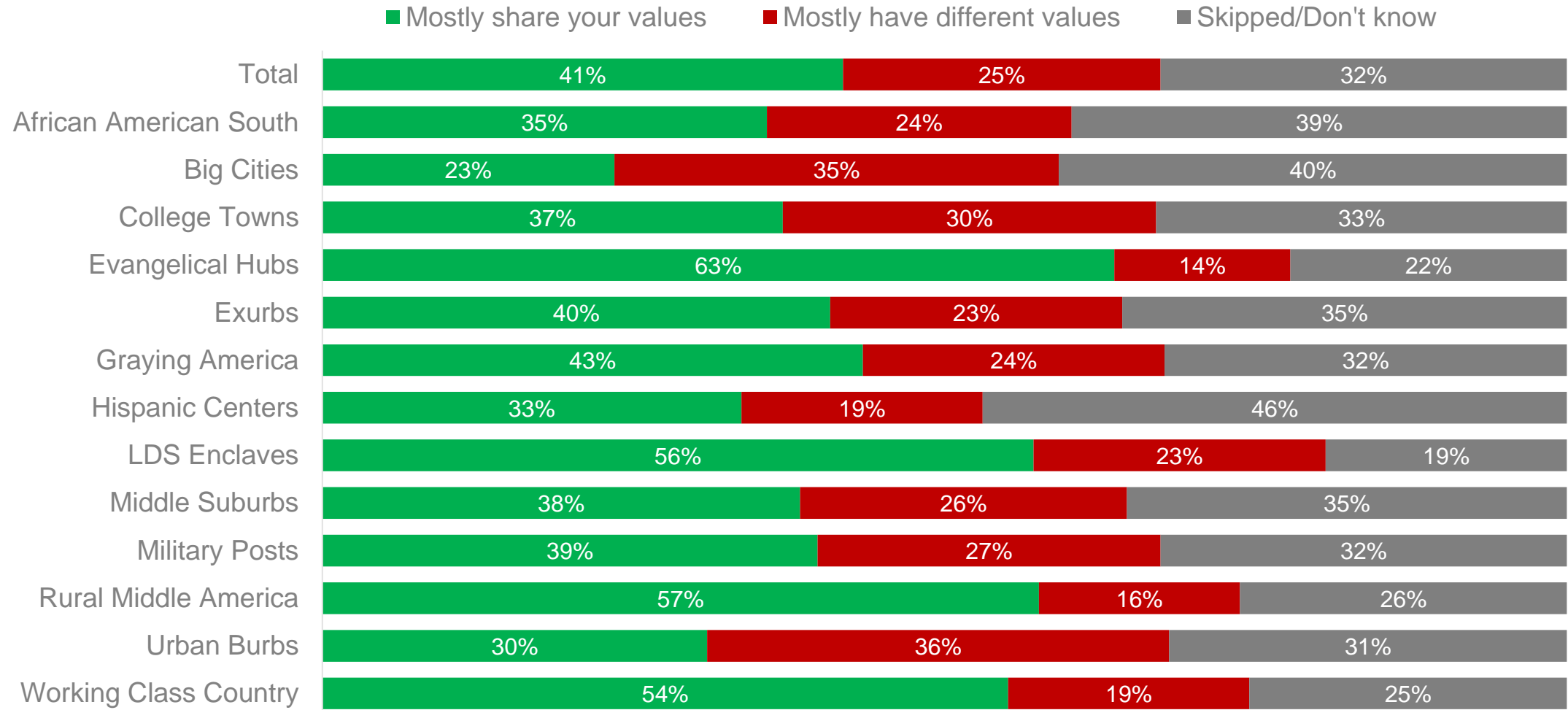


Q21: Do people who live in the following areas mostly share your values and views, or do they mostly have different values and views from you?– Suburban areas

Base: All Respondents (n=4,493)

*NOTE: This option was not asked to those in Aging Farmlands and Native American Lands

Shared values – Rural areas



Q21: Do people who live in the following areas mostly share your values and views, or do they mostly have different values and views from you?– Rural areas

Base: All Respondents (n=4,493)

*NOTE: This option was not asked to those in Aging Farmlands and Native American Lands